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MEDIA ADVISORY: Ram Truck Brand and Hall Brothers Racing Inc. Host Live Virtual Events for Fans and Families

Hall Brothers Racing Brightens Day for Fans in Quarantine Ahead of Nationwide Dealership Tour

WHO:

Hall Brothers Racing Team and the Ram Truck brand

WHAT:

The Ram Truck brand-sponsored monster truck racing team, Hall Brothers Racing Inc. will host live virtual events that fans and other guests can join to get an up close and personal look at the monster garage and talents, along with an opportunity to engage with the award-winning monster truck owners and operators, the Hall Brothers Racing Team. Events will feature Rammunition and Raminator.

The Ram Truck brand-sponsored monster trucks compete in races, such as Monster Nationals, tour the country and make appearances at dealerships to offer ride-along and car-crushing spectacles for fans of all ages. The Ram Truck brand monster truck lineup includes Raminator and Rammunition, sponsored since 2002. The entire line of Ram-sponsored monster trucks are owned and operated by the Hall Brothers Racing Team.

WHEN:

Tuesday, July 21, 2020, from 1 p.m. – 1:30 p.m. ET

WHERE:

[Hall Brothers Racing Inc Facebook Page](#)

WHY:

The Ram Truck brand-sponsored monster truck team, Hall Brothers Racing Inc. is giving back to the community by entertaining families home on quarantine with a live virtual event.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Towing capacity of 35,100 lbs. with Ram 3500
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Follow Ram and FCA news and video on:

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks and <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/ramtrucks and www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/RamTrucks and www.twitter.com/FiatChrysler_NA

YouTube: www.youtube.com/RamTrucks and www.youtube.com/fcanorthamerica

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