

## **Chrysler Group LLC Announces September 2010 U.S. Incentives and Leasing Agreement with U.S. Bank**

September 7, 2010, Auburn Hills, Mich. -

Chrysler Group LLC announced today that it has entered into an agreement with U.S. Bank to provide consumer leases on select 2010 Chrysler, Dodge and Jeep vehicles.

Consumers now have two options - Ally Financial and U.S. Bank - to consider when leasing a Chrysler 300, Chrysler Town & Country, Dodge Charger, Dodge Grand Caravan, Dodge Journey, Dodge Nitro, Jeep Wrangler and Jeep Liberty.

Ally Financial continues as Chrysler Group's preferred lender, financing about 50 percent of Chrysler Group retail sales year to date.

Chrysler Group also announced today its U.S. incentives effective through Sept. 30, 2010.

### **Ram Truck Brand**

Ram is continuing the 60-day "Ram Handshake" pledge for 2010 Ram trucks. Consumers can purchase a Ram truck, drive it for two months without payments and return it if not satisfied. Or, consumers purchasing a 2010 Ram truck can choose attractive financing rates as low as 0 percent for up to 60 months through Ally Financial on some models.

- Consumers purchasing a 2010 Ram 1500 Crew Cab financed through Ally Financial are eligible for \$3,500 in Consumer Cash
- Consumers purchasing a 2010 Ram Heavy Duty financed through Ally Financial are eligible for \$2,000 in Consumer Cash
- Consumers purchasing a 2011 Ram Heavy Duty financed through Ally Financial are eligible for \$1,000 in Consumer Cash

### **Jeep Brand**

Consumers who purchase most Jeep brand 2010 model year vehicles can choose 0 percent financing for 60 months or Consumer Cash of up to \$4,500.

- Consumers who purchase a 2010 Jeep Liberty, Jeep Grand Cherokee or Jeep Commander and finance through Ally Financial are eligible for up to \$1,000 in Ally Financial Bonus Cash
- Consumers who purchase the all-new 2011 Jeep Grand Cherokee through Ally Financial are eligible for financing rates as low as 1.9 percent for 36 months

### **Chrysler Brand**

Consumers purchasing 2010 model year Chrysler brand vehicles can choose 0 percent financing for up to 60 months through Ally Financial or Consumer Cash of up to \$3,000.

- Consumers purchasing a 2010 model year Chrysler also are eligible for 1.9 percent financing for up to 72 months through Ally Financial
- Consumers who lease a 2010 model year Chrysler 300, Chrysler 300 C or Chrysler Town & Country minivan through Ally Financial are eligible for lease bonus cash of up to \$2,000

### **Dodge Brand**

Consumers purchasing most 2010 model year Dodge brand vehicles can choose from 0 percent financing for up to 60 months or Consumer Cash of up to \$3,000.

- Consumers who purchase the 2010 Dodge Charger can choose from 0 percent financing for up to 72 months or Consumer Cash of \$3,000

- Consumers who lease a 2010 Dodge Charger, Dodge Journey or Dodge Grand Caravan through Ally Financial are eligible for lease bonus cash of up to \$2,000

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