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Chrysler Group LLC Reports June 2010 U.S. Sales Increased 35 Percent - Momentum Continues with Third Consecutive Month of Year-Over-Year Increases

- Chrysler Group LLC posts a 35 percent sales increase compared with June 2009, doubling the average industry percentage increase
- June marks the third consecutive month of year-over-year sales increases
- Chrysler, Dodge, Jeep® and Ram Truck brands all posted year-over-year sales increases
- Chrysler Group LLC posts a 12 percent sales increase in the first half of this year, compared with the first six months of 2009
- Eighteen Chrysler Group vehicles post year-over-year increases
- 2011 Jeep Grand Cherokee arrives in dealerships amid numerous accolades about its safety, new design, refined interior and improved performance

June 30, 2010, Auburn Hills, Mich. -

Chrysler Group LLC today reported a U.S. sales increase of 35 percent, versus June 2009, the third consecutive year-over-year percentage sales improvement, and double the industry's average percentage increase.

"This 35 percent increase in year-over-year sales shows that we continue to build on our sales momentum," said Fred Diaz, President and Chief Executive Officer - Ram Truck Brand and Lead Executive for U.S. Sales. "Consumer buzz is building tremendously with the arrival of our all-new Jeep Grand Cherokee in dealerships now, as well as the continuing accolades for our new Ram Heavy-Duty pickup trucks."

Chrysler Group reported total U.S. sales for June of 92,482 units, an increase of 35 percent versus June 2009 (68, 297 units), even in the face of a softer-than-expected June for the industry.

Chrysler Group finished the month with a 60-day supply of inventory (221,726 units), a 14 percent increase versus June 2009 (195,272 units). The 60-day supply is down from a 71-day supply in June 2009. Overall, U.S. industry sales figures for June are projected at an estimated 11.4 SAAR.

"As we enter the busy summer travel season, all four of our brands - Chrysler, Jeep, Dodge and Ram Truck - enjoyed sales increases during June," Diaz said. "Our minivan pledge continues to resonate with consumers, as both the Dodge Caravan and Chrysler Town & Country minivans posted significant year-over-year sales increases."

The new 2011 Jeep® Grand Cherokee started arriving in dealerships in June and will be available in greater volumes this month. The new Grand Cherokee follows the introduction of the all-new 2010 Ram Heavy-Duty pickup trucks and the all-new 2011 Ram Chassis Cab. Chrysler Group later this year will launch 16 all-new or refreshed products representing 75 percent of the model lineup.

June U.S. Sales Highlights

- Jeep Brand sales (20,731 units) increased 25 percent versus the same time period last year (16,608 units
- Jeep Brand sales were up more than 9 percent in the second quarter this year, compared with the second quarter of 2009
- Jeep Wrangler sales (8,923 units) improved 86 percent versus June 2009 (4,810 units)
    - Jeep Wrangler just received Edmunds' Inside Line 2010 Readers' Most Wanted Award in the

"Instant Classic Under $30,000" category

- Jeep Compass sales (1,259 units) increased 30 percent compared with June last year (967 units)
- Dodge Brand sales (36,996 units) were up 67 percent compared with June 2009 (22,180 units)
- The Dodge brand posted the highest year-over-year sales increase in June of the four brands
- Dodge Caravan sales (8,658) were up 49 percent versus June 2009 (5,820 units)
- Dodge Caliber sales (4,728) increased 34 percent compared with June last year (3,538 units)
- Dodge Avenger Sedan, Dodge Charger and Dodge Challenger sales each increased by triple digit percentages versus June 2009
- Dodge Challenger posted a June sales record (3,086), as well as a record for the second quarter and half year
- Dodge Nitro sales (1,591) increased 8 percent compared with June 2009 (1,471) units
- Dodge Viper sales increased by triple digits, versus June 2009
- Chrysler Brand sales (17,893 units) increased 30 percent compared with June 2009 (13,753 units)
- Chrysler Town & Country minivan sales (9,595 units) improved 34 percent versus June 2009 (7,178 units
- Chrysler Sebring (sedan and convertible) sales (3,978 units) increased 127 percent compared with June 2009 (1,752 units)
- Chrysler 300 sales (3,304 units) increased 13 percent compared with June 2009 (2,917 units)
- Ram Brand sales (16,862 units) increased 7 percent versus June 2009 (15,728 units)
- Ram Pickup sales (15,864 units) were up 10 percent compared with last June (14,478)
- Ram Heavy Duty pickup truck sales increased 26 percent versus June 2009
- Dodge Dakota sales (983 units) were up 52 percent compared with the same time period last year (645 units)

About Chrysler Group LLC

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Dodge, Ram Truck and Mopar® vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation - first established by Walter P. Chrysler in 1925 - and Fiat's complementary technology - from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles, such as the company's Global Electric Motorcars (GEM) brand vehicles, a wholly owned subsidiary of Chrysler Group LLC.

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