Contact: Todd Goyer

Coming Soon From Jeep®

May 18, 2010, Auburn Hills, Mich. - Chrysler Group LLC released images today of the all-new 2011 Jeep® Grand Cherokee, an American icon and symbol of the new Chrysler. Offering timeless design and innovative engineering, the all-new Grand Cherokee redefines the SUV industry, delivering true duality: ultimate Jeep off-road capability and on-road refinement for a premium driving experience. Capability highlights include a choice of three 4x4 systems, new Jeep Quadra-Lift™ Air Suspension and Selec-Terrain™ systems and towing capability of 7,400 lbs. On-road dynamics are improved courtesy of new independent front and rear suspension systems and a new body structure that dramatically increases torsional stiffness. The 2011 Jeep Grand Cherokee features Chrysler Group's all-new 3.6-liter Pentastar V-6 engine that boasts an 11 percent improvement in fuel economy and delivers up to 23 mpg and more than 500 miles on one tank of gas. Completely reengineered and redesigned for 2011 – with a new sculpted body, athletic profile, panoramic dual-pane sun roof and world-class interior with premium soft-touch materials – the all-new Jeep Grand Cherokee is built at the Jefferson North Assembly Plant (JNAP) in Detroit. Jeep Grand Cherokee Laredo 4x2 models start at a U.S. Manufacturer's Suggested Retail Price of $30,995 - $495 lower than the outgoing model. Grand Cherokee Laredo 4x4 models start at $32,995 - $465 lower than the outgoing model. Also available in Limited and Overland models, the all-new 2011 Grand Cherokee arrives in Jeep showrooms next month.

Chrysler Group will celebrate the production launch of the all-new 2011 Jeep Grand Cherokee at Jefferson North Assembly Plant, Friday, May 21, 2010 - 1:45 p.m.

Chrysler Group Chief Executive Officer Sergio Marchionne and Michigan Governor Jennifer M. Granholm will join other government officials, Chrysler Group executives, UAW leaders and employees to celebrate the production launch of the all-new 2011 Jeep Grand Cherokee.

Plant tours will be available prior to the program. Please arrive by 11:30 a.m. to participate in a tour.

Jefferson North Assembly Plant is located at 2101 Conner Street, Detroit, Mich. 48215.

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