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Jeep® Brand Broadens Vehicle Lineup with Three New Models

New Jeep® Vehicles to Appear at 2010 Chicago Auto Show

- Liberty Renegade boasts classic Jeep® design, a premium, rugged appearance and numerous standard features that deliver renowned Jeep capability
- Liberty Renegade positioned between Sport and Limited models; available in Jeep showrooms first quarter 2010
- Jeep Wrangler Islander theme returns after 20-year hiatus, delivering unique fun-and-freedom package; available in Jeep showrooms first quarter 2010
- Available second quarter 2010, Jeep Wrangler Mountain edition boasts rugged outdoor theme, with 32-inch tires and unique wheel, grille and bumper appliqués
- Limited-edition Islander and Mountain packages available on two-door Jeep Wrangler and four-door Jeep Wrangler Unlimited 4x4 models

February 9, 2010, Chicago - The Jeep® brand is broadening its vehicle lineup with the introduction of three new rugged, versatile and innovative vehicles that deliver classic Jeep design and capability.

The new 2010 Jeep Liberty Renegade boasts a new premium, rugged appearance with standard class-leading capability features, while the Jeep Wrangler lineup is expanded with unique limited-edition models – Jeep Wrangler Islander and Jeep Wrangler Mountain – that deliver high-impact visual appeal with outdoor fun-and-freedom themes.

“While clearly appealing to our core customers, these three new Jeep models will attract new customers to the Jeep dealer showroom,” said Mike Manley, President and CEO – Jeep Brand, Chrysler Group LLC. “The new Liberty Renegade delivers renowned Jeep capability and an array of standard features in a stunning new rugged, premium design, while both Wrangler models expand the iconic anchor of the Jeep brand with unique, limited-edition versions that consumers have told us they want.”

The new Jeep Liberty Renegade and Jeep Wrangler Islander edition will be available in Jeep showrooms in the first quarter of 2010. The Jeep Wrangler Mountain edition will follow in the second quarter.

Jeep Liberty Renegade
The “Renegade” name returns to the Jeep lineup for 2010. First used in 1964 on the inside door opening of the Jeep Wagoneer, the Renegade has always represented the rebellious heart and soul of the Jeep brand.

Positioned between the Liberty’s Sport and Limited models, the new Jeep Liberty Renegade expands the Jeep Liberty lineup, delivering renowned capability – highlighted by Jeep’s Selec-Trac® II full-time, shift-on-the-fly, active four-wheel-drive system – in a unique, premium and rugged new design.

Jeep Liberty Renegade is offered in a new, Renegade-exclusive Salsa Red Pearl Coat exterior, as well as Natural Green Pearl Coat, Deep Water Blue Pearl Coat, Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat and Stone White Clear Coat.

Standard Liberty Renegade exterior features include painted Mineral Gray Keystone 16-inch wheels that wear new, rugged all-terrain P235/70R16 outline white letter (OWL); dark neutral metallic wheel flares, lower side sills, front and rear fascia, body side moldings and rear license plate bar; black headlamp bezel; Argent Silver accent on the lower fascia appliqué and roof rack; Satin Black vinyl hood graphics; deep-tint glass; fog lamps; skid plates and tow hooks.

Inside, standard appointments include new premium cloth seats; leather-wrapped steering wheel, shift knob,

instrument panel grab handle and park-brake boot; new driftwood accent bezels; leather-wrapped center console and soft-door armrests; premium Electronic Vehicle Information Center (EVIC); cruise control; security alarm; rear cargo cover and steering-wheel-mounted radio controls.

Jeep Liberty Renegade's standard Selec-Trac II active four-wheel-drive system offers customers the benefit of a fully electronic two-speed active transfer case and Brake-traction Control System (BTCS). It instantly anticipates wheel slip and redirects torque accordingly, which is ideal for off-roading or when driving in inclement weather.

This premium system offers a "4WD Auto" mode that is ideal for full-time driving. When in 4WD Auto mode, the system uses vehicle sensors to adjust and redirect torque between front and rear axles based on real-time driving conditions, providing the vehicle with responsive tractive performance.

For added capability when traversing steep grades, rough terrain or extremely poor traction surfaces, the transfer case includes a "4WD Low" mode. This second-speed gear multiplies engine torque 2.72 times and locks the clutch pack for maximum traction.

Electric shifting between 2WD, 4WD Auto and 4WD Low is accomplished with a console-mounted switch. A push-pin button is used to shift to Neutral mode.

A 3.7-liter V-6 engine is standard on all Jeep Liberty models, including the new Renegade. The 3.7-liter engine produces 210 horsepower (157 kW) @ 5,200 rpm and 235 lb.-ft. (319 N•m) of torque @ 4,000 rpm.

All Jeep Liberty models offer customers an "only-in-a-Jeep" open-air experience, courtesy of Jeep's industry-exclusive Sky Slider™ full-length open-canvas roof.

Jeep Wrangler Islander
After more than 20 years, the unique Islander theme returns to Jeep.

The limited-edition Jeep Wrangler Islander is available on Wrangler and Wrangler Unlimited 4x4 models. Based on the Wrangler Sport model, the Islander's unique beach theme conveys open-air fun at first and every glance.

Jeep Wrangler Islander is featured in unique Surf Blue Pearl Coat, and is also available in Stone White Clear Coat, Bright Sliver Metallic Clear Coat and Brilliant Black Crystal Clear Coat.

Other exterior features include an Islander "Jeep Tiki" decal on the hood with latitude and longitude coordinates that represent an actual location relating to the "Islander" theme of the vehicle, black side steps and popular Moab 17-inch wheels shod with 32-inch tires.

Inside, Islander's seats are Dark Gray with Surf Blue inserts, blue stitching and an embroidered Islander "Jeep Tiki" logo adorning the seat back. Blue stitching also has been added to the leather-wrapped steering wheel, with Mopar® rubber floor mats completing the beach theme.

The Jeep Wrangler Islander option package is available at a U.S. Manufacturer's Suggested Retail Price (MSRP) of $1,120.

Jeep Wrangler Mountain
Further expanding the iconic Wrangler brand's reach, Jeep delivers another high-impact, limited-edition model with the Jeep Wrangler Mountain edition.

The Jeep Wrangler Mountain edition is based on the Wrangler Sport S package, and is available on Wrangler and Wrangler Unlimited 4x4 models.

Exterior features include a unique "Mountain" decal on the hood with latitude and longitude coordinates that represent an actual location relating to the "Mountain" theme of the vehicle; painted high-gloss Mineral Gray 17-inch Moab wheels, grille and bumper appliqués; tubular side steps; 32-inch tires; black tail lamp guards; and a fuel-filler door from Mopar.

Available exterior colors include Rescue Green Metallic Clear Coat, Brilliant Black Crystal Pearl Coat and Deep Water Blue Pearl Coat.

Interior features include an embossed seat insert with embroidered "Mountain logo," and anodized graphite heating,

ventilation and air conditioning (HVAC) rings.

The Jeep Wrangler Mountain option package will be available at a U.S. Manufacturer's Suggested Retail Price of $1, 820.

About Jeep Brand

Built on nearly 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup includes Commander, Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all seven Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

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