

Contact: Shawn Morgan
Eileen Wunderlich

FAST FACTS Chrysler Group LLC Five-Year Business Plan, Presented Nov. 4, 2009

- Chrysler Group will achieve a break-even operating result for the 2010 financial year, and will achieve a break-even net result for the 2011 financial year
- The company will grow to produce \$5 billion of operating profit in 2014
- Chrysler Group expects to fully pay back money borrowed from TARP (U.S. Treasury) and EDC (Canadian government) on or before 2014
- Seventy-five percent of current vehicle line will be renewed and refreshed by the end of 2010 and 100 percent of the portfolio will be renewed by the end of 2012
- Chrysler Group will invest roughly \$23 billion (average \$4.5 billion per year) in engineering and capital to rebuild and expand both its product portfolio and its manufacturing infrastructure
- By 2014, Chrysler Group will deliver more than 20 new models, spanning two additional small car segments and using four less vehicle architectures, including several new nameplates in high-volume segments that will be launched in 2013
- Fiat will be the global center of expertise for diesels and smaller displacement gas engines – smaller or equal to 1.8 liters
- Chrysler Group will be the global center of expertise for large displacement engines and hybrid and battery-electric technology
- The new 3.6-liter state-of-the-art V-6 Pentastar gas engine, available first on the 2011 Jeep Grand Cherokee launching in the second quarter of 2010, replaces six V-6 engines
- Four-cylinder gas engines along with clean diesels will account for more than 50 percent of mix by 2014
- Nearly 60 percent of car sales and contract production in 2014 will be derived from Fiat-originated platforms
- By 2014, portfolio-wide fuel economy will improve by 25 percent
- Roughly 80 percent of U.S. dealerships now house all vehicle brands under one roof and 100 percent of Chrysler Group dealers will have all brands under one roof by the end of 2011
- Chrysler Group will invest more than \$500 million in its dealership network in the next five years, including more than \$120 million in 2010
- By changing almost everything about the way the company approaches, implements and measures quality, Chrysler Group expects to match the best mass-market competitors in quality by the end of 2012
- Outside North America, Chrysler Group will develop a global portfolio of vehicles that will cover more than 70 percent of the global market segments
 - A full product portfolio will be created that complements Jeep brand products; the Chrysler and Lancia brands may be aligned to offer a full product portfolio with a extended reach; Dodge and Ram products will be distributed on a regional basis
- Chrysler Group will fully integrate its sales operations into the Fiat structure in Latin America and Europe; Chrysler Group and Fiat will work together to develop business in Asia
- From 2010-2014, total volumes sold will more than double from 1.3 million units in 2009 to 2.8 million in 2014
- By 2014, sales in the U.S. market will double to reach nearly 2 million units, both due to the increase in U.S. SAAR and to an increase in Chrysler Group market share to slightly more than 13 percent
- In Canada, growth will be based on a steady improvement in the industry and market share growth, as Chrysler Group share returns to more than 13 percent and aligns with pre-bankruptcy levels
- The recovery in the Mexican market is projected to be slow, with the Chrysler Group share growing steadily to more than 11.5 percent in 2014, consistent with pre-bankruptcy levels
- Sales outside the North America region will increase threefold to 500,000 units in 2014, up from 150,000 units

- Chrysler Group is forecasting a 2010 U.S. sales range from 1.1 to 1.2 million units, based on a SAAR forecast of 11 million and a market share range from 10-11 percent, with total Chrysler Group worldwide sales between 1.6-1.7 million units
- Chrysler Group will start publicly reporting financial information with fourth-quarter 2009 capsule financial statements released by April 30, 2010
 - Subsequent capsule financial statements will be available 60 days after each quarter-end and 90 days after each year end

Full presentations with additional information are available at

<http://www.chryslergroupllc.com/Investor/presentations/other/Pages/default.aspx>

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