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## The Chrysler Brand: Provocative Designs Engineered for Passionate Living

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The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the first Chrysler brand vehicles were sold in 1924.

Whether it is the groundbreaking, bold design of the Chrysler 300C or the functionality and versatility of the Chrysler Grand Voyager minivan, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners.

“The Chrysler brand delivers provocative, eye-catching designs engineered for passionate living,” said Peter Fong, President & CEO, Chrysler Brand, Chrysler Group LLC. “Our owners are expressive, creative and vibrant and seek a vehicle that rewards their independence. Through American design and ingenuity, Chrysler has historically strived to deliver premium vehicles that exceed the aspirations and needs of our customers.”

The defining face of Chrysler vehicles features a winged Chrysler badge, distinctive grille, and sculpted hood. Beyond these signature elements, each Chrysler vehicle is innovative and alluring in a unique way.

The Chrysler line-up for international markets currently includes the following models: Grand Voyager, 300C Sedan and Touring, 300C SRT8 Sedan and SRT8 Touring, Sebring Sedan and Cabrio and PT Cruiser Sedan.

In 2008, the Chrysler brand comprised 29 percent of Chrysler Group LLC sales outside of North America. The Chrysler Grand Voyager was the highest sales volume vehicle for the Chrysler brand outside North America last year.

At the 2009 International Motor Show (IAA) in Frankfurt, the Chrysler brand displays the new Walter P. Chrysler Signature Series on the Chrysler 300C and Chrysler 300C Touring, which adds even more luxury appointments and technology to the bold Chrysler 300C range.

Chrysler Group LLC sells and services vehicles in more than 120 countries around the world.

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