

## **2010 Jeep® Grand Cherokee Offers On-road Refinement, Off-road Capability and Premium Amenities**

- Available in two models – Laredo and Limited
- Overland model dropped for 2010

August 31, 2009, Auburn Hills, Mich. - Since its introduction in 1992, Jeep® Grand Cherokee revolutionized the sport-utility (SUV) market. With unsurpassed traction capability and power, Jeep Grand Cherokee is designed, engineered and built to master every imaginable day-to-day driving condition, whether on- or off-road.

For 2010, the Jeep Grand Cherokee is available in Laredo and Limited models. Jeep Grand Cherokee features a standard 3.7-liter V-6 engine which delivers 210 horsepower (157 kW) @ 5,200 rpm and 235 lb.-ft. (319 N•m) of torque @ 4,000 rpm. An exhaust-gas recirculation valve improves fuel economy.

The optional 5.7-liter HEMI® V-8 with Variable-valve Timing (VVT) generates 357 horsepower (259 kW) and 389 lb.-ft. (520 N•m) of torque. The HEMI's fuel-saving Multi-displacement System (MDS) seamlessly shifts to smooth, high-fuel-economy four-cylinder mode when less power is needed and to V-8 mode when more power is in demand. The MDS system optimizes fuel economy without sacrificing vehicle performance or capability.

Jeep Grand Cherokee customers who want the assurance of full-time four-wheel drive without any switches or levers will find Quadra-Trac I® ideal. The NV140 single-speed transfer case splits torque 48/52 percent (front/rear) and is available on Grand Cherokee vehicles equipped with the 3.7-liter V-6 engine.

Jeep Grand Cherokee's Quadra-Trac II® 4x4 system gives customers the benefit of the NV245 two-speed active transfer case and the Brake-traction Control System (BTCS).

The Quadra-Drive II® Jeep 4x4 system offers customers the ultimate in off-road capability. It combines the NV245 full-time transfer case with an Electronic Limited-Slip Differential (ELSD) for unsurpassed tractive performance.

Jeep Grand Cherokee's four-wheel-drive systems are Trail Rated®.

## **2010 JEEP® GRAND CHEROKEE AT A GLANCE**

### **2010 Jeep Grand Cherokee continues a tradition of Jeep innovation with new technologies, sophisticated Jeep design, on-road refinement and off-road capability**

- Exterior design features authentic Jeep character with signature seven-slot grille and trapezoidal wheel openings
- Interior features rich details and craftsmanship, giving customers more comfort and premium features
- Jeep Grand Cherokee defined the premium sport-utility market when it debuted in 1992

### **Class-leading four-wheel-drive capabilities**

- Independent front and five-link rear suspension systems and rack-and-pinion steering offer superior on-road ride, handling and performance
- Standard Electronic Stability Control (ESC) with Electronic-roll Mitigation (ERM) maintain vehicle stability in a variety of road surface and weather conditions
- Hill-descent Control (HDC), Hill-start Assist (HSA) and Trailer-sway Control (TSC) deliver off-road and towing capability

### **Command and control of the road**

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#### **Two leading engine options deliver performance and improved fuel economy**

- 5.7-liter HEMI® V-8 engine features Variable-valve Timing, which delivers better fuel economy, improved idle quality and overall refinement
- Proven 3.7-liter SOHC V-6 standard engine delivers efficiency, durability and smooth operation

#### **Legendary Grand Cherokee size, styling and comfort**

- The 2010 Jeep Grand Cherokee preserves the right-size package that is critical for off-road use while also providing nimble handling on road
- The Jeep Grand Cherokee offers premium amenities including Uconnect™ Navigation, heated first- and second-row seats, ParkView™ rear back-up camera, ParkSense® rear-park assist system, Uconnect Phone, tilt- and telescoping-steering wheel column, SmartBeam® headlamps, HID headlamps, rain-sensing wipers, memory seats and mirrors, 18-inch chrome-clad aluminum wheels, leather-trimmed seats with accent piping, real wood interior accents, chromed exterior accents and roof rack

### **PRODUCT CHRONOLOGY**

#### **2009 Model Year**

- Instrument panel upgrades to include Tire-Pressure Monitoring (TPM) System and Fuel-Saver notification
- New 9-inch rear DVD screen replaces 8-inch screen
- iPod interface available with Uconnect Navigation
- New 5.7-liter HEMI engine
- Leather Appearance Group optional on Limited and Overland models. Package includes: leather wrap on upper front- and rear-door bolsters, front-door armrests, the center console armrest/lid, instrument panel cluster brow, as well as on the two-piece shift knob

#### **2008 Model Year**

- High-intensity discharge (HID) headlamps
- Integrated headlamps with park/turn lens
- Refreshed front fascia and grille
- 17-inch aluminum wheels—standard on Laredo
- 17-inch machined-face aluminum wheels—standard on Limited, optional on Overland
- 18-inch chrome-clad wheels—standard on Overland, optional on Limited
- Center console, cup holders and armrests
- Four-gauge instrument cluster with LED illumination features black gauges surrounded with white pointers, silver accent field on Limited and Overland models
- Fuel-Saver display on vehicles equipped with 5.7-liter V-8 HEMI® engine and Electronic Vehicle Information Center (EVIC)
- Heated first- and second-row seats—standard on Limited and Overland
- MyGIG® Multimedia Infotainment System—optional on Laredo and Limited, standard on Overland (now called Uconnect Multimedia)
- Remote Start with 3.0-liter CRD engine—standard on Limited and Overland
- SIRIUS Backseat TVTM—optional on Limited and Overland
- Soft-touch on upper instrument panel
- Tilt and telescoping steering column with integrated Electronic Vehicle Information Center controls on steering wheel
- iPod interface—optional on Laredo, standard on Limited
- Eight-inch DVD screen with rear video entertainment system—optional on Laredo, Limited and Overland
- 115-volt power outlet—optional on Laredo, standard on Limited and Overland
- Integrated second-row head restraints

- 4.7-liter SOHC V-8 Flexible Fuel Vehicle (FFV) (not available in Maine, NY, VT, MA, CA)—standard on Limited
- Hill-Descent Control System—optional on Laredo, standard on Limited and Overland
- Hill-Start Assist (HSA)—optional on Laredo, standard on Limited and Overland
- ParkView™ Rear Back-up Camera—available without navigation system—optional Laredo, standard on Limited and Overland
- Trailer-Sway Control system—optional on Laredo and Limited, standard on Overland
- Sun & Sound Group: Power sun roof, AM/FM/six-disc CD system
- Premium Audio Group: Boston Acoustics premium audio, SIRIUS Satellite Radio, Rear 12-volt Power Outlet
- Trailer-Tow Group: Class II receiver, four-pin wiring harness
- Trailer-Tow Group: Class IV receiver, seven- and four-pin wiring harness, heavy-duty engine cooling (4.7L only), trailer-sway damping, includes full-size spare
- Popular Equipment Group: Heated seats, Remote Start, adjustable pedals, roof side rails, adjustable roof rail crossbars, cargo compartment cover, 115-volt power outlet, fog lamps
- Quadra-Drive II 4x4 Group: (only available with 4.7L & 5.7L) Quadra-Drive II, skid plates, tow hooks
- Rear Back-up Camera Group: 1 CD/DVD Audio, 6.5-in. screen, touch screen, USB port, music management database, hard drive, back-up camera, ParkSense
- Rear Back-up Camera/Rear DVD Group: DVD, Rear Back-up Camera Group
- Rear DVD Entertainment System Group: DVD rear entertainment system
- 18-inch Chrome-Clad Wheel Group: Chrome-Clad over aluminum, OWL over BSW
- Navigation/Rear Back-up Camera Group: MyGIG®, SIRIUS Satellite Radio, six-CD, rear back-up camera, ParkSense®, Rear Back-up Camera Group

#### **2007 Model Year**

- Five new colors: Red Rock Crystal, Light Graystone, Steel Blue Metallic, Jeep Green Metallic, Mineral Gray Metallic
- Narrow molded-in-color black body molding for Laredo (Laredo appearance upgrade)
- Body-color door handles on all Laredo models
- Revised rear taillamps
- Brushed aluminum stainless steel front sill guards on Overland
- Improved finish on upper instrument panel
- Color-keyed interior color cup holders
- Center console bezel changed from black to match other interior bezels — Laredo
- Chromed accent HVAC knobs — Laredo
- Cut- and -sew padded soft touch center armrest — Limited
- Chromed rings on instrument gauges — Laredo
- 3.0-liter Common Rail Diesel (CRD) engine with Dana 44 axle in 2WD models (not available in ME, NY, VT, CT, CA)
- Diesel Particulate Filter (DPF) standard
- 4.7-liter SOHC V-8 Flexible Fuel Vehicle (FFV) (not available in ME, NY, VT, CT, CA)
- Remote Start
- Electronic Throttle Control (ETC) and Exhaust Gas Recirculation (EGR) standard on 3.7-liter engine
- Standard tires: P245/65R17 Goodyear Fortera replaces Wrangler SRA and HP
- ParkSense® Rear-Park Assist System on Laredo
- ParkView™ Rear Back-up Camera—Available Laredo and Limited
- Active turn signals—3-blink lane change
- Standard side-curtain air bags
- Fog lamps optional on Laredo Package
- Laredo Popular Equipment Group with heated seats, Remote Start and adjustable pedals optional on Laredo Package
- Sun & Sound Group with AM/FM/six-disc CD player and power sun roof optional on Laredo Package
- Premium Sound Group with Boston Acoustics and SIRIUS optional on Laredo Package

#### **2006 Model Year**

- New Overland 2WD and 4WD models
- 5.7-liter HEMI® V-8 with five-speed A/T (with Quadra-Drive II® on 4WD models)
- Heated seats, sun roof, SmartBeam, UConnect Hands-free Communication System, ESC \
- Platinum finish appliques and moldings
- Wire lattice grille gray texture with platinum surround
- Chromed front tow hooks
- Body-color front air dam with platinum accent
- Platinum roof rack side rails with black crossbars
- Platinum color accent moldings on exterior mirrors with power foldaway
- Body-color door handle grabs, license brow
- Platinum finish on body-side and beltline moldings
- Body-color sill moldings
- Liftgate lightbar—Platinum
- Rear bumper—Platinum accents
- "Overland" badge
- Supplemental side-curtain air bags
- Navigation radio
- SIRIUS Satellite Radio
- Unique, high-contrast two-tone seats with Ultra suede, accent stitching
- Leather and real wood steering wheel
- Real wood trim bezels—Instrument panel, door, console
- Shifter handle real wood insert
- Leather-wrapped center console armrest
- Unique cluster graphics—Color only
- Unique vinyl-wrapped Instrument panel cluster hood
- Overland logo embroidered on front seatbacks
- Cargo net
- ParkSense™ Rear-Park Assist
- Unique 17-inch clad wheels—Platinum chrome
- P245/65R17 A/T (Outside White Lettering) OWL tires
- Tire-Pressure Monitoring with display
- Trailer-tow
- Optional engine block heater
- Optional DVD rear-seat entertainment system
- Optional (P3, P4 and P5)
- One-touch up/down windows—New standard feature
- Advanced side-air bag option
- Audio input mini-jack on AM/FM CD radio
- Standard Electronic Stability Control (ESC)
- Brake Assist
- LAREDO
- New Black color
- Quadra-Trac II, active full-time four-wheel drive, added to 3.7-liter V-6 engine as option on 4x4 models
- Automatic liftgate flipper glass
- High-performance halogen headlamps and fog lamps
- Power sun roof with express-open and -close
- X Package
- Heated seats (formerly optional)
- Two-tone leather seats
- Adjustable pedals (formerly optional)
- Off-Road Group offered as option (P6 with tow hooks, OWL tires)

## 2005 Model Year

- All-new Laredo and Limited 4x2 and 4x4 models with Uniframe® construction, aluminum hood, air dam, new fascias, grilles and body-side moldings

- Longer wheelbase and wider track for improved stability and ride
- New independent short- and long-arm (SLA) front suspension and new five-link solid axle rear suspension
- New variable ratio, power-assisted rack-and-pinion steering
- Brake Traction Control System (BTCS) (4x4 models without Electronic Limited Slip Differential)
- Optional Electronic Stability Control (ESC)
- New Laredo body-color grille and Limited chromed grille
- New Laredo black body-side moldings and Limited chromed belt molding
- Automatic liftgate flipper glass
- New high-performance halogen headlamps and fog lamps. SmartBeam™ auto-dimming high-beam headlamps available on Limited
- Power sun roof with express-open and -close
- Controller Area Network (CAN) electrical architecture
- 3.7-liter V-6 engine replaces 4.0-liter I-6 engine
- New 5.7-liter HEMI® V-8 engine with multi-displacement system and electronic throttle control
- 545RFE multi-speed automatic transmission featuring tow/haul mode and electronic range select; standard with 4.7-liter and 5.7-liter V-8 engines
- W5A580 five-speed automatic transmission with electronic range select standard with 3.7-liter V-6 engine
- Optional Vari-Lok® progressive rear axle for 4x2 models only
- Quadra-Trac I full-time four-wheel drive
- Quadra-Trac II active full-time four-wheel drive
- Quadra-Drive II active full-time four-wheel drive with front and rear Electronic Limited-Slip Differential
- Hybrid (electric and engine-driven fans) cooling for 4.7-liter V-8 engine
- Hydraulic cooling for 5.7-liter HEMI® V-8 engine
- Optional supplemental side-curtain air bags(b)
- New two-tone interior color schemes
- New Laredo eight-way power-adjusting driver and manual front passenger seat with lumbar
- New driver eight-way and passenger four-way power seats with manual lumbar
- DVD rear-seat entertainment system
- Boston Acoustics six-speaker audio system with 285-watt DSP amplifier
- UConnect Hands-free Communication System
- Full-screen, color DVD-based navigation system with integral AM/FM stereo radio with six-disc CD/MP3 player (REQ)
- ParkSense Rear-Park Assist System

#### **2004 Model Year**

- Special Edition, Freedom, Columbia Edition and Rocky Mountain models introduced
- New fascia, grille and fog lamps on all Grand Cherokee models
- All models available in choice of either two-wheel drive or four-wheel drive
- Quadra-Trac I single-speed transfer case introduced on Laredo (only available with 4.0-liter I-6 engine)
- New navigation radio with 4.9-inch full-color display, AM/FM stereo, CD player and DVD-based navigation system

#### **2003 Model Year**

- New high-back cloth seat standard for Laredo
- Interior upper head impact protection—Meets 2003 federal standard
- LATCH (Lower Anchors and Tethers for CHildren)

#### **2002 Model Year**

- Premium Overland model
- New 4.7-liter High Output V-8 engine — Standard on Overland, optional on Limited
- Vari-Lok® rear differential replaces rear Trac-Lok®(a) — Optional without Quadra-Drive®
- New Tire-Pressure Monitor system — Optional
- New rain-sensing automatic windshield wipers — Optional on Limited; standard on Overland
- Thermal expansion valve added to air conditioning system to enhance cool-down

- New electroluminescent cluster lighting — Standard on Overland and Limited
- New optional power-adjustable accelerator and brake pedals
- New optional inflatable supplemental side-curtain air bags for front and outboard rear seat occupants — Standard on Overland
- Air bag system upgraded with multiple threshold sensors and dual-stage inflators
- Onboard Refueling Vapor Recovery (ORVR) added

#### **2001 Model Year**

- New 545RFE five-speed automatic transmission with 4.7-liter engine provides a second overdrive ratio for increased highway fuel economy and reduced engine noise at highway speeds
- Industry-first hydraulically driven engine cooling fan on 4.7-liter engine for increased fuel economy and efficiency
- New Euro-style seats with gathered leather on Limited

#### **2000 Model Year**

- Two-wheel drive available with 4.7-liter V-8 engine
- Selec-Trac® transfer case available with 4.7-liter V-8 engine

#### **1999 Model Year**

- Complete redesign
- Quadra-Drive® four-wheel drive system with Quadra-Trac® II transfer case and Vari-Lok axles
- 4.7-liter, SOHC, 16-valve SMPI V-8 engine (235 horsepower, 295 lb.-ft. of torque)
- 4.0-liter, OHV, 12-valve SMPI I-6 engine upgraded (195 horsepower, 230 lb.-ft. of torque); meets LEV exhaust emission requirements in CA, NY, MA and NE Trading Region states
- 45RFE multi-speed automatic transmission
- New steering, suspension and brake systems
- Infrared dual-zone climate control, Limited only
- Inside, underfloor spare tire stowage
- Next-generation driver and passenger air bags(b)
- Sentry Key® engine immobilizer theft-deterrent system

#### **1998 Model Year**

- Limited with 5.9-liter V-8 engine
- Improved-response steering gear

#### **1997 Model Year**

- 4.0-liter engine meets Transitional Low Emission Vehicle (TLEV) standards where required
- Two-wheel drive available with 5.2-liter engine

#### **1996 Model Year**

- 4.0-liter engine provides more usable torque and quieter operation
- On-demand Quadra-Trac transfer case available
- Driver and front-passenger air bags
- Automatic-dimming day/night rearview mirror available
- Heated front seats available

#### **1995 Model Year**

- Higher torque for 5.2-liter engine

#### **1994 Model Year**

- Four-wheel disc brakes on Limited
- Front and rear side-guard door beams for side-impact protection

#### **1993 Model Year**

- 5.2-liter V-8 engine introduced
- Two-wheel drive available with 4.0-liter engine

#### **1992 Model Year**

- Initial introduction spring 1992 as a 1993 model

**(a) Trac-Lok® is a registered trademark of Spicer Technology, Inc.**

**(b) Certified to federal regulations that allow less forceful air bags. Always use seat belts. Remember, a back seat is the safest place for children.**

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