

Contact: Ariel Gavilan
Carrie McElwee

Chrysler LLC International Sales – February 2009

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In February 2009, Chrysler LLC sold 10,589 units outside of North America, a decrease of 36 percent compared to February 2008 sales (16,530 units). The decline in sales was the result of challenging economic conditions worldwide.

Regional Sales

In Latin America, Chrysler's February sales (2,808 units) stayed relatively flat compared to the same time last year (2,816 units).

- Venezuela had the best selling February (1,296 units) since 1998 with a 72 percent increase above February 2008 (752 units).

Sales in the Asia Pacific region decreased 4 percent (2,448 units) compared to the same time last year (2,559 units).

- China experienced a year-over-year sales increase of 65 percent (1,162 units) compared to February 2008
- Sales in the Philippines totaled 30 units (up 7 percent)

Chrysler sales in Europe were 3,467 units, a decrease of 56 percent.

Combined sales in Africa, Middle East, Eastern Europe and Russia declined by 41 percent.

Sales in South Africa fell by 8 percent (368 units).

Brand Sales

- Jeep Grand Cherokee was the top-selling vehicle outside North America in February (1,218 units), followed by Jeep Cherokee and Dodge Journey (1,191 units each).
- Dodge brand sales decreased 29 percent in February (3,854 units), Jeep sales declined 35 percent and Chrysler sales were down 47 percent.

Chrysler LLC sells and services vehicles in roughly 120 countries around the world. Sales outside North America currently account for approximately 11 percent of the Company's total global sales. Vehicles available range across all three Chrysler, Jeep and Dodge brands, with limited availability on some trucks and SUV models.

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