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Dodge Ram Sportsman

October 14, 2008, Auburn Hills, Mich. - The most noticeable aspect of the 2009 Dodge Ram Sportsman is the unique blowing-leaves paint scheme inspired by a new interpretation of traditional camouflage designed by Mopar Underground. The paint is protected by a set of accent Mopar wheel flares and running boards with an integrated step. The Sportsman features Dodge's exclusive RamBox storage system, filled with plenty of outdoor gear, and the bed rail system holds a cargo rack for additional cargo capacity. The Mopar telescoping trailer tow mirrors aid in rear visibility and match the color theme. The vehicle gets the right stance and added capability with a Mopar two-inch lift kit supported by Mopar polished and forged 20-inch wheels with 33-inch tires. You'll never get lost with the Mopar navigation unit, but if you do you will be able to enjoy SIRIUS® Satellite TV or movies on the Mopar headrest DVD system. Sit back and relax in the perforated leather Mopar seats by Katzkin, embroidered with the Sportsman logo. The steering wheel and door pulls have been trimmed to match, and the Mopar ambient lighting system gives a unique glow to the interior.

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