

Contact: Ariel Gavilan

Cole Quinnell

## **New Jeep® Grand Cherokee S Limited Debuts at the 2008 Geneva Motor Show**

- Select Jeep® Grand Cherokee SRT8® exterior and interior details combined with the efficiency of the 3.0L V-6 CRD or the 4.7-litre V-8 petrol engines
- Revised 4.7-litre V-8 offers 5 per cent better fuel economy and 30 per cent more horsepower

March 3, 2008, Geneva - The all-new Jeep® Grand Cherokee S Limited debuts at the 78th International Motor Show in Geneva. This package combines the high-performance appearance of the SRT8® model with the efficiency of the 3.0-litre V-6 CRD engine or the recently revised 4.7-litre V-8 petrol engine. All Jeep Grand Cherokee models received styling refinements just a few months ago, and the new S Limited further broadens customer appeal.

The all-new Jeep Grand Cherokee S Limited includes the following equipment:

- Unique front fascia with body-colour air dam and chrome lower appliqué
- SRT8 grille with a body-colour frame and wire-mesh texture
- Unique side sill mouldings
- Deep tinted windows (where available)
- All-new 18-inch, aluminium Arrowhead wheels with mineral-grey pockets
- Body-colour mirrors
- Rear spoiler
- S Limited exterior name badge

In addition, the roof rack, is deleted and moulding covers are installed for a smooth roof appearance.

"The Jeep Grand Cherokee is the original premium SUV, and it is our best-selling Jeep model year after year," said Thomas Hausch, Vice President – International Sales, Chrysler LLC. "Compelling offerings like the S Limited continue to increase the value and options that we offer to customers."

The interior of the Jeep Grand Cherokee S Limited includes the SRT8 steering wheel, shifter knob and aluminium-finish bezels for the centre stack, floor console and front door switches.

Exterior colour choices include Brilliant Black Crystal, Bright Silver and Steel Blue. All interiors are monotone Dark Slate Gray.

The Jeep Grand Cherokee S Limited is available with two engines choices. The thoroughly modern 3.0-litre V-6 CRD engine is fitted with Bosch high-pressure fuel injection (1600+ bar), a variable geometry turbocharger, four valves per cylinder, dual overhead camshafts and Piezo injectors with a 0.1 millisecond response time. Maximum power is 160 kW (218 hp DIN), and peak torque is 510 Nm (376 lb.-ft.) from 1600 to 2400 rpm.

The new 4.7-litre V-8 petrol engine is 5 per cent more fuel efficient while increasing power and torque compared to the previous 4.7-litre engine. The new engine incorporates two spark plugs per cylinder (the only Chrysler LLC engine to do so, other than the 5.7-litre HEMI), increased compression ratio, improved cylinder-head port flow and revised combustion chamber. It also features revised valvetrain components and a new camshaft profile. The result is 223 kW (303 hp DIN), a 30 per cent increase over the previous 4.7-litre V-8 engine, and 445 Nm (328 lb.-ft.) of torque, an 8 per cent increase.

The new 4.7-litre V-8 engine also offers refinements, primarily from significant revisions to the induction system. Accessory-drive noise has been reduced through lower accessory-drive speed. Engine smoothness at idle is enhanced with a new camshaft design, two spark plugs per cylinder and a revised valve-lash adjuster system.

The new Jeep Grand Cherokee S Limited will begin to arrive in European dealerships in the first quarter of 2008.

Recent refinements to all Jeep Grand Cherokee vehicles means that all models sold in 2008 will be available with more premium features including the MyGIG™ Multimedia Infotainment System that has full-screen navigation, audio, entertainment and a communications system. MyGIG enables customers to use touch-screen or voice commands to control all of the features, and it includes a 20-gigabyte hard drive where music and photos can be stored. There is space reserved on the hard drive for approximately 1,600 songs – that's over 100 hours of music.

Also new on the Jeep Grand Cherokee are High-intensity Discharge (HID), auto-levelling headlamps. These headlamps provide approximately three times the light output of conventional reflector lamps for improved night-time illumination. The auto-levelling feature automatically adjusts the headlamps to the vehicle pitch depending on the load and number of passengers in the vehicle. This feature also benefits oncoming traffic as the system prevents drivers from being distracted by glare from the headlamps. The auto-levelling feature is only available with HID headlamps.

Additional premium features available on Jeep Grand Cherokee include ParkView™ Rear Back-up Camera (with or without navigation), ParkSense® Rear Back-up System, rain-sensing wipers, memory seats and mirrors and iPod® connectivity (iPod is a trademark of Apple Computer, Inc., registered in the U.S. and other countries).

### **Jeep Brand**

The Jeep brand led Chrysler LLC sales outside North America in 2007, accounting for 41 per cent of total sales. Jeep sales grew 13 per cent for the year, fueled by strong demand for new models such as Jeep Wrangler and Compass. The Jeep Grand Cherokee was sales leader for the brand, and it is the second-highest volume vehicle outside North America for Chrysler LLC.

The Jeep portfolio includes seven vehicles outside North America, all of which are available in right-hand-drive and with petrol and diesel powertrain options. Jeep vehicles available include: an all-new Cherokee, Commander, Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited.

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