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## **All-new Chrysler Grand Voyager to Debut in Europe at the 2007 International Auto Show (IAA) in Frankfurt**

- Chrysler Grand Voyager sets a new standard for the minivan segment
- Restyled Chrysler 300C Sedan and Touring to make their first European appearance
- Chrysler brand continues the succession of innovative product introductions

September 3, 2007, Auburn Hills, Mich. - Shown for the first time in Europe on September 11, the all-new Chrysler Grand Voyager raises the bar with an all-new interior and exterior design and more than 30 new or improved features. This debut is complemented by the European premiere of the restyled Chrysler 300C, which enhances the modern Sedan and Touring with classic design.

With its line-up at the 2007 International Auto Show (IAA) in Frankfurt, the Chrysler brand continues to showcase its unique ability to deliver refined driving performance and relaxed, elegant style, combined with high levels of quality, safety, innovation and value.

These values have been core to the Chrysler brand, ever since Walter P. Chrysler and his partners in the early 1920's defined what the products of the brand would be: affordable "luxury" vehicles known for innovative, top-flight engineering. Harkening back to its roots, the classic 1956 Chrysler 300 on display is one of the many examples of an illustrious heritage going back more than 80 years.

### **All-new Chrysler Grand Voyager**

With the debut of the all-new Chrysler Grand Voyager, the original minivan is all-new again. The latest Grand Voyager brings a cleaner, more tailored exterior design along with a sophisticated, refined interior and a long list of new or improved features.

The new Chrysler Grand Voyager features both the Swivel 'n Go™ seating system that enables a new level of family or business communications in the second and third rows, and a one-touch power folding third-row seat – both unique features that, yet again, set Chrysler MPVs apart from the competition.

Swivel 'n Go offers second-row seats that swivel 180 degrees to face the third row and a removable table that installs between the two rows, covered storage bins in the floor of the second row, third-row uncovered storage and fold-in-the-floor third-row seating. The industry-exclusive Stow 'n Go™ seating and storage system is standard, and the power folding third-row seat is available with either second-row seat system.

Available comfort and convenience features include a new, removable sliding front console that is large enough to store a purse; heated first- and second-row leather or cloth seats; rear-view interior conversation mirror; YES Essentials stain-resistant, odour-resistant, anti-static cloth fabric; a removable flashlight in the rear quarter panel; first- and second-row power windows; second- and third-row retractable sun shades; power sliding doors; power liftgate with power button on the key fob and rear pillar; ambient halo lighting; movable, pinpoint LED reading lamps; map lights and a tri-zone heating and cooling system.

Meeting the demands of customers and their families, the all-new Chrysler Grand Voyager has a longer list of standard and available safety and security features than any Chrysler minivan in the past.

Also, debuting for the first time is the six-speed automatic transaxle that will be available in markets outside North America with both the 3.8-litre V-6 petrol and the 2.8-litre turbo diesel engines.

The all-new Chrysler Grand Voyager will be available in LX, Touring and Limited models, and will arrive in Europe

and other markets outside North America starting in the first quarter of 2008.

### **Restyled Chrysler 300C Sedan and Touring**

The restyled Chrysler 300C Sedan and Touring make their first European appearance today at the 2007 Frankfurt Auto Show. The dramatic exterior design of the 300C has been refreshed with minor changes to the rear fascias and taillamps. The 300C Sedan and Touring now feature a rear deck lid with an SRT-inspired integrated spoiler and high-mounted stop light.

The interior design of the Chrysler 300C has also been enhanced with even more luxury appointments including:

- A new instrument panel and centre-console design
- Soft-touch surfaces on arm rests and door panels
- LED lighting in the front cup holders and front- and rear-door map pockets
- MyGIG™ Multimedia Infotainment System with optional navigation
- Boston Acoustics eight-speaker 5.1 Matrix Surround Sound system

In addition to an already long list of safety equipment, seat-mounted air bags have been added to the front and rear side-curtain air bags for increased driver and passenger safety.

The Chrysler 300C Sedan and Touring continue to be available with four engines: the 2.7-litre V-6, 3.5-litre V-6, 5.7-litre HEMI® V-8 and 3.0-litre V-6 turbo diesel. The 300C Sedan and Touring are the only vehicles in Europe's E-segment to offer a fuel-saving Multi-Displacement System (MDS) as standard on a V-8 engine.

The newest Chrysler 300C SRT8 models have also gained a fresh new exterior and even richer interior. The 300C SRT8 models still feature a 6.1-litre HEMI V-8 engine.

The restyled Chrysler 300C family will be available in Europe and other markets outside North America starting at the end of 2007.

### **Chrysler Brand**

Chrysler brand sales currently comprise 38 per cent of total Chrysler company sales outside North America. For the month of July, Chrysler brand's international sales were up eight per cent (7,480 units) versus the prior year, led by Chrysler 300C sales.

The Chrysler line-up for international markets currently includes the following models: Crossfire Coupe and Roadster, Sebring Sedan and Cabrio, 300C Sedan and Touring, 300C SRT8 Sedan and SRT8 Touring, PT Cruiser Sedan and Cabrio, Pacifica (for select markets), Voyager and Grand Voyager.

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