

Contact: Lori Pinter
Lori McTavish

Chrysler Group Announces July 2007 U.S. Sales

- Chrysler brand car sales rise 32 percent
- Sales for the Jeep® brand up 4 percent
- Jeep Wrangler sales increase 11 percent
- Jeep Compass has best month ever
- Dodge brand sales decrease primarily due to sell-down of Dodge Caravan and Grand Caravan
- Dealer inventory down by 17 percent or 95,335 units

July 31, 2007, Auburn Hills, Mich. -

The Chrysler Group reported U.S. sales for July 2007 of 137,728 units; down 8 percent compared to July 2006 with 150,349 units sold. All sales figures are reported as unadjusted.

"Overall, the industry experienced softer sales in July than a year ago," said Darryl Jackson, Vice President – U.S. Sales. "With industry sales down over 12 percent, Chrysler Group market share improved."

"Our new Chrysler Lifetime Powertrain Warranty is receiving a very positive reaction from our dealers and customers," added Jackson. "We started to see an immediate impact of the announcement in the traffic it is driving to our dealers' showrooms."

The Chrysler Sebring sedan posted sales of 2,977 for July. With fluctuating gas prices, Chrysler Sebring gives buyers the choice of a fuel-efficient 2.4-liter four-cylinder World Engine on all models, including the Chrysler Sebring Limited edition.

The Jeep brand continued its fifth consecutive month of year-over-year sales gains in July, posting an increase of 4 percent over the previous year. This result was driven by the continued strong sales of Jeep Wrangler and Jeep Compass.

Jeep Wrangler and Wrangler Unlimited posted sales of 8,829 units, up 11 percent compared to July 2006 with 7,935 units sold. Posting its best July ever, the Jeep Compass finished July with sales of 2,591 units, up from July 2006 when the vehicle made its debut. Compass is a modern-styled vehicle that broadens the global appeal of the Jeep brand and achieves 30 miles per gallon or better in highway driving.

Dodge brand sales decreased 14 percent over last year primarily due to the sell-down of Dodge Caravan and Grand Caravan. The all-new 2008 Dodge Grand Caravan and Chrysler Town and Country minivans will begin arriving in dealerships in the third quarter.

"The Chrysler Group will extend its low-rate financing, plus additional bonus cash in August, with a 0% APR offering for 60 months on select models," said Michael Keegan, Vice President – Volume Planning and Sales Operations. "These great value packages have been well received by our customers over the recent months so we have decided to continue them. We will offer this in combination with the new Chrysler Lifetime Powertrain Warranty, a statement of confidence in the reliability of Chrysler products. It provides worry-free ownership for new Chrysler, Jeep® and Dodge owners as long as they own their vehicle."

Chrysler Group finished the month with 464,875 units of inventory, or a 81-day supply. Inventory is down by 17 percent compared to July 2006 when it was at 560,210 units.

"This is the lowest dealer inventory for Chrysler Group in the last four years," added Keegan.

DaimlerChrysler Corporation U.S. Sales Summary Thru July 2007

<u>Model</u>	Month Sales		DR %	Vol %	Sales CYTD		DR %
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring	5,515	1,205	377%	358%	54,561	43,874	24%
300	9,009	10,637	-12%	-15%	72,004	83,772	-15%
Crossfire	1,165	233	421%	400%	7,417	5,454	35%
PT Cruiser	7,113	9,734	-24%	-27%	60,305	79,887	-25%
Aspen	2,216	0	0%	0%	14,994	0	0%
Pacifica	3,100	4,759	-32%	-35%	35,463	47,227	-25%
Town & Country	6,513	11,556	-41%	-44%	81,615	100,443	-19%
CHRYSLER BRAND	34,631	38,124	-5%	-9%	326,359	360,657	-10%
Compass	2,591	707	282%	266%	24,796	707	3388%
Patriot	3,317	0	0%	0%	18,286	0	0%
Wrangler	8,829	7,935	16%	11%	74,480	43,200	71%
Liberty	6,534	9,702	-30%	-33%	56,648	79,808	-29%
Grand Cherokee	10,101	10,124	4%	0%	70,562	82,995	-15%
Commander	5,983	7,363	-15%	-19%	39,725	47,037	-16%
JEEP BRAND	37,355	35,831	9%	4%	284,497	253,747	11%
Neon	0	361	-100%	-100%	0	16,742	-100%
Caliber	5,305	7,187	-23%	-26%	64,684	50,881	26%
Stratus	0	630	-100%	-100%	1,478	49,194	-97%
Avenger	4,213	0	0%	0%	44,841	0	0%
Charger	6,407	8,074	-17%	-21%	72,379	67,079	7%
Viper	74	138	-44%	-46%	323	881	-64%
Magnum	1,639	1,718	-1%	-5%	17,627	23,731	-26%
Dakota	3,413	7,468	-52%	-54%	32,568	47,965	-32%
Ram P/U	29,312	32,793	-7%	-11%	214,569	215,967	-1%
Caravan	6,945	12,804	-43%	-46%	110,507	138,617	-21%
Durango	2,472	3,341	-23%	-26%	31,377	42,212	-26%
Nitro	4,602	0	0%	0%	41,814	0	0%
Sprinter	1,360	1,880	-25%	-28%	7,798	12,222	-37%
DODGE BRAND	65,742	76,394	-10%	-14%	639,965	665,491	-4%

TOTAL CHRYSLER GROUP	137,728	150,349	-5%	-8%	1,250,821	1,279,895	-3%
TOTAL CG CAR	33,041	29,268	18%	13%	326,260	325,795	0%
TOTAL CG TRUCK	104,687	121,081	-10%	-14%	924,561	954,100	-4%
Selling Days	24	25			178	177	

Global Sales Reporting & Analysis
August 1, 2007

Additional information and news from Stellantis are available at: ~~###~~ <https://media.stellantisnorthamerica.com>