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Chrysler Group January 2007 U.S. Sales Rise 1 Percent, Based on Solid Retail Sales

- Best January in six years
- Jeep® brand sales rise 19 percent powered by the continued strength of Jeep Wrangler
- Jeep Commander sales improve 30 percent
- Dodge Ram Pickup continues its momentum from previous months with an increase of 12 percent
- Chrysler Town & Country sales up 20 percent

January 31, 2007, Auburn Hills, Mich. - Chrysler Group reported sales for January 2007 of 156,308 units; an increase of 1 percent compared to previously strong January 2006 sales of 155,465 units. All sales figures are reported unadjusted. January sales results were driven by solid retail sales, while fleet sales were down.

"With our January sales results, Chrysler Group is off to a very promising start in 2007," said Steven Landry, Vice President – Sales and Field Operations, Chrysler Group. "Our numbers mark the best January in the last six years and were driven by sales of the all-new Jeep® Wrangler and the Jeep Commander. Chrysler Group's latest addition to the Jeep line-up, the all-new Jeep Patriot, has been launched in late December and is now arriving in dealerships around the country."

After a record of 10 new vehicle introductions in 2006, Chrysler Group will continue to bring fresh products to dealer showrooms with eight new models to be launched in 2007. In addition, with the Dodge Caliber (8,672 units sold in January), Jeep Compass (3,965 units), Chrysler Sebring (6,885 units), all-new Jeep Patriot and upcoming Dodge Avenger, Chrysler Group now has five new vehicles that achieve 30 miles per gallon or better in highway driving that it did not have just one year ago.

The Jeep brand rose 19 percent year-over-year, posting sales of 35,361 units. January 2006 sales were 29,773 units. Jeep Wrangler posted sales of 8,954 units, a rise of 134 percent over January 2006 sales of 3,830 units. Sales of the Jeep Commander increased 30 percent with 5,491 units compared to 4,209 units in January 2006.

The Dodge Ram pickup had a strong January showing with sales of 24,379 units, a year-over-year increase of 12 percent. In January 2006, the Dodge Ram pickup posted sales of 21,790 units.

Chrysler Group's minivans also had a strong January 2007. The Chrysler Town & Country posted sales of 11,377 units, up 20 percent compared to January 2006 with 9,447 units. Dodge Caravan sales increased by 14 percent year-over-year with sales of 18,593 units. January 2006 sales were 16,273 units.

"With a fresh product line-up in dealer showrooms and eight new vehicle launches to come in 2007, Chrysler Group is well positioned to remain competitive in the marketplace," said Michael Manley, Vice President – Sales and Dealer Operations. "We will focus on providing innovation, quality and value to our customers – and we will also provide our dealers with competitive tools to sell these vehicles."

Chrysler Group finished the month with 488,410 units of inventory, or a 78-day supply. Inventory is down by 9 percent compared to the year end in December 2006 when it was at 538,483 units.

DaimlerChrysler Corporation U.S. Sales Summary Thru January 2007

	Month Sales		DR %	Vol %	Sales CYTD		DR %
<u>Model</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>

Sebring	6,885	9,501	-30%	-28%	6,885	9,501	-30%
300	8,587	12,746	-35%	-33%	8,587	12,746	-35%
Crossfire	317	459	-34%	-31%	317	459	-34%
PT Cruiser	8,317	11,406	-30%	-27%	8,317	11,406	-30%
Aspen	2,146	0	0%	0%	2,146	0	0%
Pacifica	3,857	5,069	-27%	-24%	3,857	5,069	-27%
Town & Country	11,377	9,447	16%	20%	11,377	9,447	16%
CHRYSLER BRAND	41,486	48,628	-18%	-15%	41,486	48,628	-18%
Compass	3,965	0	0%	0%	3,965	0	0%
Patriot	175	0	0%	0%	175	0	0%
Wrangler	8,954	3,830	124%	134%	8,954	3,830	124%
Liberty	7,141	9,274	-26%	-23%	7,141	9,274	-26%
Grand Cherokee	9,635	12,460	-26%	-23%	9,635	12,460	-26%
Commander	5,491	4,209	25%	30%	5,491	4,209	25%
JEEP BRAND	35,361	29,773	14%	19%	35,361	29,773	14%
Neon	0	3,347	-100%	-100%	0	3,347	-100%
Caliber	8,672	0	0%	0%	8,672	0	0%
Stratus	271	10,141	-97%	-97%	271	10,141	-97%
Avenger	1,284	0	0%	0%	1,284	0	0%
Charger	7,440	8,023	-11%	-7%	7,440	8,023	-11%
Viper	44	114	-63%	-61%	44	114	-63%
Magnum	2,309	3,765	-41%	-39%	2,309	3,765	-41%
Dakota	3,816	4,583	-20%	-17%	3,816	4,583	-20%
Ram P/U	24,379	21,790	7%	12%	24,379	21,790	7%
Caravan	18,593	16,273	10%	14%	18,593	16,273	10%
Durango	5,712	7,668	-28%	-26%	5,712	7,668	-28%
Nitro	6,191	0	0%	0%	6,191	0	0%
Sprinter	750	1,360	-47%	-45%	750	1,360	-47%
DODGE BRAND	79,461	77,064	-1%	3%	79,461	77,064	-1%
TOTAL CHRYSLER GROUP	156,308	155,465	-3%	1%	156,308	155,465	-3%
TOTAL CG CAR	34,196	45,572	-28%	-25%	34,196	45,572	-28%

TOTAL CG TRUCK	122,112	109,893	7%	11%	122,112	109,893	7%
Selling Days	25	24			25	24	
Global Sales Reporting & Analysis							
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