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## **Dodge Pumps American Iron with All-New 2005 Dodge Magnum**

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- Dodge's All-new HEMI®-powered Magnum is About Living Life Large

Dodge is on a mission to design and deliver aspirational vehicles that provide differentiation from the competition and compete in the heart of the market. The Dodge Magnum is the new shape of American muscle, celebrating what American muscle cars were in the past, but with a design and packaging configuration that charges into the future. With its unique profile, exceptional versatility, HEMI® power and rear-wheel-drive performance, there is nothing else like it in the marketplace.

"Dodge Magnum delivers capability combined with the ride and handling of a sports car," said Darryl Jackson, Vice President - Dodge, DaimlerChrysler. "It's everything you want to do - haul stuff, tow a boat and go fast."

The Dodge Magnum represents Dodge's entry into a new category of vehicle transportation called sports tourer. Like the Chrysler Pacifica, this category of vehicles offers the right formula of proportions, packaging, performance and appearance that set them far apart from the competition.

"Dodge is connected across its product lines to driving enthusiasts, offering the most functional and fastest vehicles on the planet," continued Jackson. "In this ultimate performance form, the Dodge Magnum joins the lineup."

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