

Contact:

Streaming Video from the What's New for '07 Press Kit

2007 Chrysler 300

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/mds.wvx>

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Chrysler 300C SRT8

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Chrysler Aspen

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/mds.wvx>

2007 Chrysler Pacifica

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.vwx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.vwx>

2007 Chrysler PT Cruiser

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.vwx>

2007 Chrysler PT Cruiser Convertible

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.vwx>

2007 Chrysler Sebring

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.vwx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.vwx>

2007 Chrysler Town & Country

Stow 'n Go® Seating and Storage System

Stow 'n Go features second-row bucket seats that can be folded into the floor, and a third-row, 60-40 split-bench seat that can fold into the floor or fold rearward to face out the tailgate when the minivan is parked.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/stowngo.wvx>

2007 Jeep® Commander

Brake Assist

In a panic brake condition, the system applies maximum braking power, providing the shortest possible stopping distance.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/commanderbrake.wvx>

Capability

The 2007 Jeep Commander offers legendary Jeep off-road 4x4 capability and class-leading four-wheel-drive capability.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/commander4x4.wvx>

HEMI® V-8 Engine Equipped with MDS

The 5.7-liter HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. It provides best-in-class horsepower and torque, and best-in-class off-road performance for a three-row SUV. MDS increases fuel economy by up to 20 percent.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/mds.wvx>

2007 Jeep® Compass

Armrest

A sliding center armrest moves forward three inches to accommodate shorter drivers. The armrest lid includes a unique flip pocket for storing a cell phone or MP3 player.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassarm.wvx>

Auxiliary Audio Input Jack

The 2007 Jeep Compass is equipped with an AM/FM single-disc CD radio with an auxiliary audio input jack.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassaux.wvx>

Liftgate Speakers

The nine-speaker Boston Acoustics Premium Sound Group with subwoofer includes two articulating speakers packaged in the liftgate. When the liftgate is open, the speakers can swing down to face rearward for tailgating and other activities.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassspeaker.wvx>

Removable Flashlight

The removable flashlight mounts in the headliner above the cargo area and snaps out of the bezel. It has a dual purpose, functioning as the dome light and a removable flashlight.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassflash.wvx>

Seating

The flexible 60/40 split, fold-flat rear seats are available with a recline feature, as well as the front passenger seat that folds forward to create a table-like surface for versatility.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassseats.wvx>

2007 Jeep Grand Cherokee

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Jeep® Liberty

Capability

True to its Jeep heritage, Liberty stands apart from less capable mid-size sport-utility vehicles in off-road capability, and from truck-based offerings in on-road refinement. Liberty is designed to perform in a variety of challenging off-road conditions identified by five key off-road performance categories: traction, ground clearance, maneuverability, articulation and water fording

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/liberty4x4.wvx>

2007 Jeep Patriot

Armrest

A sliding center armrest moves forward three inches to accommodate shorter drivers. The armrest lid includes a unique flip pocket for storing a cell phone or MP3 player.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassarm.wvx>

Auxiliary Audio

The 2007 Jeep Patriot is equipped with an AM/FM single-disc CD radio with an auxiliary audio input jack.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassaux.wvx>

Electronic Stability Program (ESP)

Electronic Stability Program (ESP) enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

Liftgate

The nine-speaker Boston Acoustics Premium Sound Group with subwoofer includes two articulating speakers packaged in the liftgate. When the liftgate is open, the speakers can swing down to face rearward for tailgating and other activities.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassspeaker.wvx>

Rear Seats

The flexible 60/40 split, fold-flat rear seats are available with a recline feature, as well as the front passenger seat that folds forward to create a table-like surface for versatility.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassseats.wvx>

Removable Flashlight

The removable flashlight mounts in the headliner above the cargo area and snaps out of the bezel. It has a dual purpose, functioning as the dome light and a removable flashlight.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassflash.wvx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Jeep® Wrangler

Capability

The 2007 Jeep Wrangler offers greater ground clearance, larger wheels and tires, enhanced Dana front and rear solid axles, available next-generation Command-Trac and Rock-Trac transfer cases and new electric axle lockers.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/wrangler4x4.wvx>

Electronic Stability Program (ESP)

Electronic Stability Program (ESP) enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

YES Essentials® Seat Fabric

Sahara and Rubicon models feature cloth seats with YES Essentials® Seat Fabric, which offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/wrangler4x4.wvx>

2007 Jeep Wrangler Unlimited

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Dodge Caliber

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

MusicGate Power™

When the liftgate is open, the speakers can swing out from the trim panel to face rearward for tailgate parties and picnics. The available nine-speaker Boston Acoustics premium sound system with subwoofer includes two articulating speakers packaged in the liftgate.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/caliberspeakers.wvx>

Rear Seats

The flexible 60/40 split, fold-flat rear seats are available with a recline feature, as well as the front passenger seat that folds forward to create a table-like surface for versatility.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/compassseats.wvx>

Removable Flashlight

The removable flashlight mounts in the headliner above the cargo area and snaps out of the bezel. It has a dual purpose, functioning as the dome light and a removable flashlight.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/caliberflash.wvx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Caliber SRT4

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Dodge Caravan and Grand Caravan

Stow 'n Go® Seating and Storage System

Stow 'n Go features second-row bucket seats that can be folded into the floor, and a third-row, 60-40 split-bench seat that can fold into the floor or fold rearward to face out the tailgate when the minivan is parked.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/stowngo.wvx>

2007 Dodge Charger

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.wvx>

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/mds.wvx>

2007 Dodge Charger SRT8

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.wvx>

2007 Dodge Dakota

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Durango

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/mds.wvx>

Trailer Sway Control

Reduces trailer sway and improves handling in adverse towing conditions caused by crosswinds, traffic and improper weight distribution on the trailer. The system monitors the vehicle's movement relative to the driver's intended path, and the vehicle yaw sensor recognizes sway. Trailer Sway Control applies brake pressure on one front wheel to counteract the yaw induced by the trailer and applies brake pressure to all four wheels to slow the vehicle. As the trailer sways to the other side of the vehicle, Trailer Sway Control will increase pressure to the opposite side of the vehicle. The system will continue to apply alternating brake pressure and reduce engine torque until the trailer is under control.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/durangotrailer.wvx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Magnum

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.wvx>

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/mds.wvx>

Rear Lifgate

Dodge Magnum's unique rear liftgate swings up instead of out to allow for opening in tight spaces and provides an unusually large cargo opening for flexible, useful space.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/magnumlift.wvx>

2007 Dodge Magnum SRT8

Electronic Stability Program (ESP)

ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.wvx>

Rear Lifgate

Dodge Magnum's unique rear liftgate swings up instead of out to allow for opening in tight spaces and provides an unusually large cargo opening for flexible, useful space.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/magnumlift.wvx>

2007 Dodge Nitro

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in

critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

LOAD 'N GO™

The LOAD 'N GO™ cargo floor slides 18 inches rearward for loading and unloading packages and can hold up to 400 pounds. The LOAD 'N GO cargo floor is a standard feature on the Dodge Nitro SLT and R/T models.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/nitroload.wvx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Ram 1500

Electronic Stability Program (ESP)

Enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/esp.wvx>

HEMI® V-8 Engine Equipped with MDS

The HEMI V-8 engine with Multi-displacement System (MDS) seamlessly alternates between four-cylinder mode when less power is needed and V-8 mode when more power is in demand. MDS provides as much as a 20 percent improvement in fuel economy.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/mds.wvx>

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Ram 2500/3500 Box-off

YES Essentials® Seat Fabric

YES Essentials® Seat Fabric offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videopttrs/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2007 Dodge Ram 3500 Chassis Cab

Chassis

Dodge presents the all-new commercial-grade chassis.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/ramchassis.wvx>

2007 Dodge Ram Mega Cab

Interior

The 2007 Dodge Ram Mega Cab offers 143.2 cubic feet of interior space and features the industry's most innovative seating and storage configurations, including the only reclining rear seats available in a pickup truck, tilting back from a 22- to 37-degree seat-back angle for added comfort. The rear-passenger area of the Mega Cab offers best-in-class leg room of 44.2 inches while rear seats also split 60/40, fold down and move forward, providing numerous configurations for maximum interior cargo capacity and flexibility.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/rambackseat.wvx>

YES Essentials® Seat Fabric

Offers three key benefits: repelling stains, controlling odor and reducing static electricity. Dual-action technology repels and releases spills that would stain other auto fabrics. This technology also allows the upholstery surface to dry quickly. In addition, YES Essentials seating fabric reduces static electricity generated when entering or exiting the vehicle – a first for improving the comfort of drivers and occupants.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/yesessentials.wvx>

2006 Dodge Sprinter

Dimensions

Dodge Sprinter is available in three wheelbases, 118, 140 and 158 inches, and two roof heights, allowing for up to 73 inches of interior stand-up height.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/sprinter1.wvx>

Cargo Van

Dodge Sprinter cargo van has best-in-class payload (4,824 lbs.) and best-in-class cargo capacity (473 cubic feet)

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/sprinter2.wvx>

Electronic Stability Program (ESP)

Available in 2500 models. ESP enhances driver control and helps maintain directional stability under all conditions. It provides the greatest benefit in critical driving situations, such as turns, and is especially valuable when driving on slippery surface conditions, such as snow, ice or gravel. If there's a discernible difference between what the driver asks through the steering wheel and the vehicle's path, ESP will apply selective braking and throttle input to put the vehicle back onto the driver's intended path.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/esp.wvx>

Passenger Van

Dodge Sprinter passenger van has seating for up to 10 people. Similar to the cargo van, its full-size rear doors open to a class-leading 270 degrees. It boasts a best-in-class low side step-in height of 17 inches.

<http://www.dcxmediaservices.com/videoptsr/wms/dctv/MEDIA/2006/sep/sprinter3.wvx>

-###-

Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>