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2007 Dodge Magnum: Design

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DESIGN

Trevor Creed, Senior Vice President – Design: *“The Dodge Magnum’s bold exterior styling offers a new and exciting alternative for consumers who want a stylish and unique vehicle but who are unwilling to sacrifice everyday functionality. It’s a package with proportions unlike any other in the marketplace.*

The head-turning exterior design of the Dodge Magnum features a bold front grille, long hood, “shooting brake” profile and strong, muscular cues.

The Dodge Magnum features a high beltline on the body, and a roofline that has been pulled down tautly around the windows, creating a unique proportion of body to glass – not unlike that found on hot rods and concept vehicles. The dramatic look is pure Dodge, with every element having a purpose.

The interior of the Magnum features a performance-oriented driver cockpit; a classic, no-nonsense, two-tone color treatment; and subtle Satin Silver accents. A 60-40 split-folding rear seat adds to everyday functionality. The unique rear liftgate swings up instead of out to allow for opening in tight spaces, and provides an unusually large cargo opening for flexible, useful space.

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