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The All-new 2007 Chrysler Sebring – Chrysler Builds on Winning Formula, Creating Inspiration for the Mid-size Sedan Segment

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Chrysler is creating inspiration in the common car, introducing the 2007 Chrysler Sebring. An all-new mid-size sedan, Chrysler Sebring builds on the winning formula begun with the award-winning Chrysler 300 in the large car segment, and more recently, the all-new 2007 Dodge Caliber in the compact car segment. This formula combines stunning design with interior craftsmanship, high-levels of safety and reliability, exhilarating performance and excellent fuel efficiency, all at a surprisingly affordable price. Sebring also features many class-leading technologies not available in the mid-size segment.

“The all-new 2007 Chrysler Sebring sustains the momentum started by the blockbuster hit Chrysler 300 and continued with the Dodge Caliber,” said George Murphy, Senior Vice President – Global Marketing, Chrysler Group. “Just as the 300 redefined the large-car segment and signaled the return of the great American car and Caliber provided a new slant on the extremely competitive compact car segment, Chrysler Sebring combines the levels of reliability and durability that mid-size buyers demand with unexpected levels of style, craftsmanship, technology and affordable performance.”

In addition to Sebring's upscale design and elegant use of materials, this all-new sedan brings new levels of function and technology to the mid-size car segment. The 2007 Chrysler Sebring features a cutting-edge Harmon/Kardon information, entertainment and safety navigation audio system that raises the bar on in-vehicle communications. This best-in-class next-generation navigation radio features a 6.5-inch Thin Film Transistor (TFT) Display with a touch-screen panel that can support 65,000 colors, providing a three-dimensional appearance to graphics and animation capability, as well as multiple font sizes and styles. The system follows voice-activated commands, and includes many new features for music, sound, movies and personalized picture displays, including:

- A 20 gigabyte hard disc drive that includes Music Juke Box for organizing music and pictures to the hard drive
- Universal Serial Bus (USB) provides both MP3 connectivity and downloading of WMA, MP3 and JPEG files onto the hard drive
- GraceNotes database installed on the hard disk drive, which provides song identification, including title, composer, artist and title
- Playlist creation capability to provide easy access to files
- Voice memo recording, which allows a message up to three-minutes long to be recorded using the microphone integrated into the rearview mirror
- Radio screen, which can display movies when Sebring is stopped
- SIRIUS Satellite Radio, which provides customers with 100 channels of the best music, entertainment and information coast-to-coast, commercial free, 24 hours a day
- UConnect™ Hands-free Communication System uses Bluetooth® technology to provide voice-activated wireless communication between the occupants' compatible cell phone and the vehicle's onboard receiver. The hands-free option promotes safety, freedom, value and flexibility

In addition to this cutting-edge navigation radio, the 2007 Chrysler Sebring also offers a unique combination of features not available on other mid-size competitors, including:

- YES Essentials® stain resistant, odor resistant, anti-static seat fabric
- Available DVD rear-seat entertainment system Includes AM/FM Stereo Radio with MP3 Capable CD/DVD Player, six-disc CD/DVD Changer and SIRIUS Satellite Radio) (late availability)
- Heated/cooled front cupholder can heat beverage to 140 degrees F or cool to nearly freezing at 35

degrees F

- Light-emitting Diode (LED) interior lighting with high-focus white lights in both the front and rear seats (late availability)
- Auxiliary audio input jack for MP3 connectivity on all audio systems
- MP3 play capability
- Automatic temperature control
- Available remote start
- Express up/down front windows on the key fobs
- Standard 60/40 fold-flat rear seat
- Available heated cloth front seats
- Available heated leather seats
- Available fold-flat front passenger seat
- Cabin air-filtration system
- Sliding center console armrest bin with dual bin front seat storage
- Available trunk organizer
- HomeLink® Universal Garage Door Opener

Chrysler Sebring offers class-leading safety features, with a combination of standard safety items not typically found in the mid-size-car segment, including standard side-curtain and standard front-seat-mounted side air bags and available Electronic Stability Program (ESP) with traction control.

Three engine options power the 2007 Chrysler Sebring: the new fuel-efficient standard 2.4-liter four-cylinder World Engine, an available 2.7-liter V-6 engine and an available 3.5-liter V-6 engine coupled with a new six-speed automatic transaxle with Auto Stick that provides 0-60 mph performance to rival the best in the mid-size-car class.

The 2007 Chrysler Sebring will be available in U.S. dealerships in the fourth quarter of 2006 and in global volume markets in the first half of 2007.

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