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Brampton Assembly Plant and Brampton Satellite Stamping Plant
2000 Williams Parkway East , Brampton, Ontario, Canada

Floor Space: 2.95 million square feet

Acreage: 269 acres

Products: Chrysler 300, Dodge Charger, Dodge Challenger

Employment: 3,444 (3,211 hourly; 233 salaried) on two shifts

Union Local: Unifor Local 1285

Plant History: Facility was built in 1986 and acquired by Chrysler Corporation with purchase of American Motors Corporation (AMC) in August 1987. The facility began production of LH vehicles (Chrysler Concorde, Dodge Intrepid and Eagle Vision) in June 1992. Production of the next generation Chrysler Concorde and Dodge Intrepid began in September 1997, followed by the Chrysler LHS and 300M in April 1998. Production of rear-wheel-drive vehicles started at the beginning of 2004 with the launch of the Chrysler 300 and Dodge Magnum. Production of the Dodge Charger was launched in early 2005. Dodge Magnum production was discontinued in late 2007. The all-new 2009 Dodge Challenger SRT8 launched production in May 2008, with the Dodge Challenger following in August 2008.

The 2011 Dodge Charger and Dodge Challenger SRT with a new 392 cubic-inch engine began production in December 2010. The 2011 Chrysler 300 rolled off the line in January 2011. The Challenger SRT Hellcat, the most powerful and fastest muscle car ever with a 6.2-liter supercharged HEMI® V-8 engine that produces 707-horsepower and 650 lb.-ft. of torque, began rolling off the line in October 2014. Production of the Challenger SRT Demon, the fastest quarter-mile production car in the world and most powerful muscle car ever, began on Sept. 11, 2017.

World Class Manufacturing Accomplishments

Brampton Assembly was awarded [bronze status](#) for its efforts in implementing World Class Manufacturing (WCM) on Dec. 18, 2015. WCM is a methodology that focuses on eliminating waste, increasing productivity, and improving quality and safety in a systematic and organized way. It engages the workforce to provide and implement suggestions on how to improve their jobs and their plants, promoting a sense of ownership.

Brampton Satellite Stamping Plant

Floor Space: 230,000 square feet

Products: 96 inner and outer body stampings: doors, hoods, decklids, fenders and roofs

Equipment: 5 automatic transfer presses, 1 blanking line, 90 die sets (4-minute die changes)

Employment: Included in assembly plant total listed above

Material Handling: Automatic guided vehicles (AGVs) deliver blanks to press lines

Storage: Automatic sheet metal storage and retrieval system. 3,600 storage containers

Plant History: Satellite stamping facility was completed and production started in December 1991.

(Updated: July 2019)

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