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Zarlenga, Carlos

Chief Operating Officer, Stellantis North America

Carlos Zarlenga was appointed chief operating officer, Stellantis North America and a member of Stellantis' top executive team on Feb. 1, 2024. Prior to this, Zarlenga was president of Stellantis Mexico, where he led a year-over-year improvement in sales performance, market share and adjusted operating income (AOI), resulting in record profits for the Mexican operation.

Zarlenga is a seasoned leader who has substantial global experience, a deep understanding of the automotive industry and a strong background in finance.

Before joining Stellantis, Zarlenga spent 10 years with General Motors in various management positions in South America and Asia, including as president and CEO of GM South America. He also served in multiple leadership roles in finance and supply chain with General Electric, leading teams across more than 20 countries.

His work and academic background includes:

2024 – current, Chief Operating Officer, Stellantis – North America

2024 – current, Top Executive Team member, Stellantis N.V.

2022 – 2024, President, Stellantis Mexico

2011 – 2021, General Motors, various positions in South America and Asia, including President and CEO GM South America

1998 – 2011, General Electric, various positions in the U.S., Asia and Europe, including Chief Financial Officer, Consumer & Industrial – Europe, Middle East and Africa

1997 – 1998, Associate Consultant, AC Nielsen

Zarlenga has served on the board of directors of Amcham Brazil and the Americas Society/Council of the Americas. He is a Six Sigma Black Belt and is fluent in English, Spanish and Portuguese.

He has a degree in economics from the University of Belgrano in Buenos Aires, Argentina.

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