

FCA Canada Reports Second-quarter 2023 Sales Results

- Chrysler, Dodge and Ram brands all see second-quarter sales increases
- Ram 1500, Jeep® Compass, Wagoneer, Dodge Durango and Canadian-made Dodge Challenger and Chrysler Pacifica standout with growth in Q2 sales
- Three models among the top 10 best-selling plug-in hybrid electric vehicles
- Dodge and Ram brands rose for first half of 2023, Chrysler Pacifica Hybrid accounted for 27% of minivan sales

July 4, 2023, Windsor, Ontario - At the close of the second quarter of 2023, FCA Canada is reporting a sales increase of 3%, as compared with the same period last year. Three of the company's vehicles remain amongst the 10 best-selling plug-in hybrid electric vehicles (PHEVs) in the country.

Overall, second-quarter sales of 48,368 vehicles grew past the previous year's total of 47,184.

"With the Dodge, Ram and Alfa Romeo brands overachieving in the [J.D. Power Initial Quality Study](#) and the right mix of high-demand products at our dealer body, sales are trending in a positive direction at the halfway point of 2023," said Jason Stoicevich, president - Canada, Stellantis. "Our strong PHEV position will be reinforced in the back half of the year, as the plug-in hybrid versions of the Dodge Hornet and Alfa Romeo Tonale arrive onshore, alongside the recently updated 2024 Jeep® Wrangler 4xe."

For the quarter, [Wagoneer by Jeep](#) saw sales increase 61% versus the same period last year. Jeep Compass, with a new standard 2.0-litre engine, also saw its sales increase 41%. With uncompromised capability and an all-electric range of 35 kilometres, the plug-in hybrid 4xe version of Jeep Wrangler accounted for approximately 20% of the model's quarterly sales. The Jeep brand recently previewed its coming automated off-road driving technology in electrified [Grand Cherokee 4xe](#) models. This AI and autonomous off-road driving technology can enhance the experiences of seasoned off-roaders, as well as customers who are new to driving the trail.

Chrysler brand sales increased for the quarter by 11% on the strength of the Windsor, Ontario-made Chrysler minivans. Chrysler Pacifica minivans totaled 3,211 sales for Q2, of which 24% were the class-exclusive plug-in hybrid model with an all-electric range of more than 50 kilometres.

Ram pickups marked a strong second quarter, helping the brand grow sales by 8% over the same period prior. Light-duty sales grew to 21,544 from 19,426. As the second quarter began, Ram stole the spotlight at the New York Auto Show with the world debut of the all-new, all-electric [2025 Ram 1500 REV](#) – the first battery-electric light-duty pickup truck from Ram Truck. Ram 1500 REV has a targeted range of over an unsurpassed 800 kilometres.

Dodge brand saw Challenger and Durango sales accelerate forward for Q2 2023, with both up 23% and 40%, respectively, versus the same three months of 2022. Last month, Dodge brand announced that its popular August enthusiast event, [MotorTrend Presents Roadkill Nights Powered by Dodge](#), will move to downtown Pontiac, Michigan, as well as growing the overall footprint of the one-day horsepower festival.

Standout performers for the first six months of 2023 include Ram ProMaster and light-duty trucks (up 46% and 11%), Jeep Grand Cherokee L (up 48%), Wagoneer (up 52%) and Dodge Durango (up 42%). Sales of the Canada-made Dodge Challenger and Chrysler Pacifica also rose for the half, with 27% of minivan sales accounted for as the class-exclusive plug-in hybrid model.

The company's Canadian commercial fleet channel saw sales increase 61% across its vehicle portfolio versus same quarter last year.

Sales Chart:

Model	Q2 Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	2,055	1,461	41%	3,124	3,509	-11%
Patriot	0	0	N/A	0	0	N/A
Wrangler	5,988	7,209	-17%	10,998	13,851	-21%
Gladiator	1,145	1,708	-33%	1,757	3,300	-47%
Cherokee	1,515	1,822	-17%	2,773	2,606	6%
Grand Cherokee	3,067	3,354	-9%	904	4,999	-82%
Grand Cherokee L	1,441	1,778	-19%	7,571	5,112	48%
Grand Wagoneer	235	394	-40%	395	603	-34%
Wagoneer	860	533	61%	1,274	838	52%
Renegade	58	115	-50%	119	215	-45%
JEEP BRAND	16,364	18,374	-11%	28,915	35,033	-17%
300	689	1,031	-33%	990	1,284	-23%
Pacifica	3,211	2,063	56%	4,511	4,217	7%
Chrysler Grand Caravan	846	1,164	-27%	1,447	2,384	-39%
CHRYSLER BRAND	4,746	4,258	11%	6,948	7,885	-12%
Charger	1,011	1,168	-13%	1,727	2,340	-26%
Challenger	824	672	23%	1,272	1,202	6%
Viper	0	0	N/A	0	0	N/A
Hornet	453	0	N/A	457	0	N/A
Caravan	0	0	N/A	-1	0	N/A
Durango	2,239	1,596	40%	4,499	3,174	42%
DODGE BRAND	4,527	3,436	32%	7,954	6,716	18%
Ram P/U	21,544	19,426	11%	41,669	37,641	11%
ProMaster Van	997	1,247	-20%	2,390	1,642	46%
ProMaster City	2	159	-99%	206	364	-43%
RAM BRAND	22,543	20,832	8%	44,265	39,647	12%
Giulia	63	52	21%	107	77	39%
Alfa Stelvio	118	213	-45%	241	385	-37%
Alfa Tonale	24	0	N/A	24	0	N/A
Alfa Tonale Phev	2	0	N/A	2	0	N/A
ALFA BRAND	207	265	-22%	374	462	-19%
500	0	0	N/A	0	0	N/A
500X	7	18	-61%	11	26	-58%
Spider	0	1	-100%	0	2	-100%
FIAT BRAND	7	19	-63%	11	28	-61%
TOTAL FCA CANADA	48,394	47,184	3%	88,467	89,771	-1%

Canadian fleet business includes three channels – rental, governmental and commercial

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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