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Canada: New 2022 Ram 1500 TRX Sandblast Edition Joins Ram Lineup

- New Sandblast Edition builds on the Ram 1500 TRX, providing customers with even more customization straight from the factory
- 2022 Ram 1500 TRX Sandblast Edition expands the colour palette for the quickest, fastest and most powerful mass-produced truck in the world
- Ram 1500 TRX Sandblast Edition available this summer

June 7, 2022, Windsor, Ontario - Ram today announced it is expanding its light-duty lineup with the addition of the exclusive new 2022 Ram 1500 TRX Sandblast Edition, offering performance truck buyers an even wider selection of exterior and interior appointments and content.

"Our customers want to stand out from the crowd and the new Ram 1500 TRX Sandblast Edition allows them to do just that, while offering the segment's best combination of performance, capability and technology," said Mike Koval Jr., Ram brand CEO – Stellantis. "We're constantly expanding and exploring new ideas to meet the needs and fuel the imagination of our passionate customers and this is the latest example of how Ram trucks deliver features that will continue to win over more and more buyers."

The new 2022 Ram 1500 TRX Sandblast Edition expands the light-duty lineup that already features the quickest, fastest, most powerful and most fuel-efficient trucks on the road today. The Ram Truck lineup steps forward with the full force of modern capability providing confidence-inspiring features and class-exclusive vehicle safety.

Ram 1500 Sandblast Edition

The Ram 1500 TRX Sandblast Edition offers performance truck buyers an even wider selection of unique content for even greater personalization and features a unique combination of technology, graphics, performance and exterior appearance straight from the factory.

The Ram 1500 TRX Sandblast Edition enhances the well-appointed TRX Level 2 Equipment Group and includes a unique Mojave Sand exterior colour and graphics, unique 18-inch all black bead lock capable wheels, dual pane panoramic sunroof, spray-in bedliner, cargo tie-downs, bed step and an LED cab-mounted brake light. Inside, the TRX Sandblast Edition includes Light Frost accent stitching, an embroidered "TRX" seat back logo, unique carbon fibre accents, a leather and carbon fibre flat-bottom steering wheel, unique centre console badge, Head-up Display and a driver's screen that features TRX in Mojave Sand. Safety features include adaptive cruise control, Lane Keep Assist and pedestrian emergency braking.

The 2022 Ram 1500 TRX Sandblast Edition offers the proven and reliable high-performance 6.2-litre supercharged HEMI® V-8 engine, delivering top output for extended driving sessions without degradation in performance.

Ram 1500 TRX Sandblast Edition Canadian manufacturer's suggested retail price (MSRP) starts at \$126,575, plus \$2,795 destination.

New 2022 Ram 1500 TRX Sandblast Edition models go on sale this summer.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work

done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021) in the U.S., which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study - which rates the emotional bond between customers and their vehicles – named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honours.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,090 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 3,447 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Ram 1500, North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 7.1L/100km highway and delivers over 1,600 kilometres of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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