

Contact: Mike Palese  
Christina Koczara

## **Stellantis Raises the Bar on Developing Diverse Talent**

- Launches two new programs focused on training and developing emerging Black and multicultural talent for future leadership opportunities
- Modeled after the company's award-winning Women's Leadership Experience development program
- Pilot cohorts will be managed by the company's 11 Business Resource Groups, in collaboration with its Diversity & Inclusion Office

January 20, 2022, Auburn Hills, Mich. - Stellantis today announced the launch of two new leadership development programs focused on training and growing emerging Black and multicultural talent for future leadership opportunities with the company.

The programs, called BLAC (Black Leaders Advancement Collective) and LEAD (Leaders Embracing All Diversity), are modeled after the company's award-winning [Women's Leadership Experience](#) (WLE) development program.

WLE, BLAC and LEAD will run concurrently beginning in January 2022.

"The launch of these two new programs is just another outstanding accomplishment of our four-year North America Diversity & Inclusion strategy," said Lottie Holland, director - diversity, inclusion, engagement and EEO compliance, Stellantis North America. "Our leaders know that building a sustainably successful company requires being intentional about identifying, developing and fully engaging diverse future leadership talent and providing tangible growth opportunities for diverse people and communities."

Developed by the company's Women's Alliance Business Resource Group (BRG), WLE is an eight-month program offering participants a mix of professional experiences, including executive coaching, executive sponsor interactions with both male and female sponsors and leadership opportunities. This robust program was designed to provide participants with enriched perspectives of the business, connections to senior leaders and enhancements to their individual leadership tool kit.

The WLE program earned two awards for excellence from the Brandon Hall Group in its first two years of existence. The Brandon Hall Excellence Awards recognize the best organizations that have successfully deployed programs, strategies, modalities, processes, systems and tools that have achieved measurable results. The awards attract entrants from leading corporations around the world.

In October 2021, WLE graduated its third class.

The three WLE cohorts have already achieved meaningful career success, with 86% of graduates experiencing professional growth through promotion or developmental assignments.

WLE, BLAC and LEAD will be managed by the company's 11 BRGs, in collaboration with its Diversity & Inclusion Office, and delivered by the Center for Creative Leadership.

The company's 11 BRGs represent a range of affinity communities and provide leadership on many staff networking and development programs, as well as engagement with diverse communities and issues.

### **Stellantis North America**

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic,

innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

**Follow company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Company website: [www.stellantis.com](http://www.stellantis.com)

LinkedIn: <https://www.linkedin.com/company/Stellantis>

Facebook: <https://www.facebook.com/StellantisNA>

Instagram: <https://www.instagram.com/stellantisna>

Twitter: [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: <http://youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>