

Jeep® Store by Amazon Opens to Enthusiasts

November 24, 2020, Auburn Hills, Mich. - There's only one! The Jeep® brand's unique "go anywhere, do anything" spirit is now available in the official Jeep Store by Amazon. Jeep enthusiasts can shop hundreds of options for authentic Jeep brand licensed gear and merchandise, specifically designed to experience life's adventures, through the official Amazon store.

"Opening our Jeep storefront on Amazon gives our owners, fans and followers in the U.S. and Canada the opportunity to embrace the Jeep lifestyle by offering hundreds of officially licensed merchandise and gear across one seamless site," said Marissa Hunter, Head of Marketing, FCA - North America. "Through an iconic 80-year legacy, the Jeep brand has come to symbolize freedom and adventure. Our Jeep-branded products give our fans the chance to explore and enjoy every corner of this rugged, yet refined world."

Licensed products and merchandise in the [Jeep Store by Amazon](#) include apparel, adventure/camping gear, iconic collections, children's merchandise, home products and accessories (phone cases, ear buds, key chains), available to enthusiasts just in time for the holidays:

- [New Arrivals](#)
- [Best Sellers](#)
- [Featured Collections](#)
- [Apparel](#)
- [Gear](#)

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>