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FCA Canada: 2021 Ram 1500 Fact Sheet

August 31, 2020, Windsor, Ontario - The 2021 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never-before offered in a pickup. The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kg (2,300 lb.) of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kg (12,560 lb.).

As a segment disrupter, the Uconnect 4C with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L and Personalized Stations Powered by Pandora. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive link-coil rear suspension system with optional active-level four-corner air suspension. The 2021 Ram 1500 also features twice the interior storage capacity versus the competition.

New for 2021:

- New Ram 1500 Limited Longhorn 10th Anniversary Edition joins the lineup and features badging on the doors, tailgate, cluster, seats, floor mats, instrument panel, console and a new graphic upon start-up. Inside, the Limited Longhorn 10th Anniversary Edition features a Mountain Brown dipped interior colour with unique door bolsters, seat insert, trim bezels, centre stack surround, speaker grilles, berber carpet and a metal pedal kit
- All-new Head-up Display (HUD) unit, the first application in an FCA vehicle, is an optional full-colour unit that can show up to five different content areas at once and can be customized through the available Uconnect 4C 12-inch touchscreen. The HUD unit can show areas of interest that include Lane Departure, Lane Keep Assist, adaptive cruise control, turn-by-turn navigation, current speed, current gear and speed limit
- New digital rearview mirror is an available option with a 9.2-inch wide LCD monitor. The digital rearview mirror displays video in real time from a rear-facing camera and can be turned off to revert back to a traditional reflective mirror
- Trailer Reverse Steering Control joins the available Trailer Package and allows the driver to enter a few measurements before the camera tracks the trailer position to back up and guide the trailer. Simply rotate the dial left or right in the direction you want the trailer to go while the system controls the steering wheel
- New Ram 1500 Snow Plow Prep option includes a 220-amp alternator, truck-side plow wiring harness and a rear power-sliding window with defroster
- Power fold trailer mirrors are now available as a standalone option or with 360-degree Surround View camera
- Off-Road Pages now included with available 4x4 Off-Road Group and shows ride height, transfer case position, pitch and roll and accessory gauges
- New body model reserved for Canada exclusive Sport (T price class)
- Standard 20-inch black painted aluminum wheels standard on Canada-exclusive Sport model
- Trailer Light Check and Trailer Tire Pressure Monitoring joins the available Trailer Package
- Wired Trailer Camera Prep Kit is available on all 2021 Ram 1500 models
- Pedestrian Detection added to Advanced Safety Group that includes Adaptive Cruise Control with Stop and Go, Lane Keep Assist, automatic high beams, 360-degree Surround View Camera and Parallel/Perpendicular Park Assist
- Full-speed Collision Warning-Plus is now standard on Sport, Laramie, Rebel, Longhorn, Limited

Longhorn and Limited. Available on Tradesman and Bighorn with Level 1 Equipment Groups

Highlights:

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 1,043 kg (2,300 lb.) and maximum trailer tow of 5,783 kg (12,750 lb.)
- North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kg (12,560 lb.)
- Most powerful, quickest and fastest truck in the world courtesy of the legendary supercharged 6.2-litre HEMI® V-8 engine
- Luxury interior with Uconnect 4C 12-inch touchscreen
- Engine options include:
    - 3.6-litre eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
    - 3.0-litre EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
    - 5.7-litre HEMI V-8 with variable-valve timing (VVT), 395 horsepower and 410 lb.-ft. of torque
    - 5.7-litre eTorque HEMI V-8 with VVT, 395 horsepower and 410 lb.-ft. of torque
- Largest cab creates the most spacious interior for additional features and passenger comfort
- Nearly 100 per cent more interior storage capacity versus closest competitor at 151.1 litres
- Second row offers 8 degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider and new multifunction tailgate with a centre bed step make for the best pickup bed in the business

Configurations in 4x2 and 4x4:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers nine models:

- Tradesman
- Big Horn
- Sport
- Rebel
- Laramie
- Longhorn
- Limited Longhorn 10th Anniversary Edition
- Limited

Available Exterior Colours

Monotone:

- Delmonico Red Pearl
- Flame Red
- Hydro Blue
- Patriot Blue Pearl
- Maximum Steel Metallic
- Granite Crystal Metallic
- Billet Silver Metallic
- Olive Green
- Diamond Black Crystal Pearl
- Bright White
- Ivory Tri-Coat

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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