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FCA Canada: Chrysler Pacifica Hybrid and Ram 1500 EcoDiesel Named Best EV and Best Pickup Truck by Automobile Journalists Association of Canada

- Awards come after a year's worth of voting and real-world testing by expert national automotive journalists evaluating all vehicles available to Canadian buyers
- A fourth consecutive win for the Chrysler Pacifica/Pacifica Hybrid
- Best EV recognition adds to a list of accolades that have made Chrysler Pacifica/Pacifica Hybrid the most awarded minivan since 2016
- Ram brand sales overall in Canada were up 14 per cent in 2019, marking its second best sales year of all time
- Both Pacifica Hybrid and Ram 1500 EcoDiesel are now finalists for Canadian Utility Vehicle of the Year

January 16, 2020, Montreal, Quebec - FCA Canada announced today that the Canadian-built Chrysler Pacifica Hybrid and the Ram 1500 EcoDiesel were each awarded the Best EV of 2020 and Best Pickup Truck of 2020, respectively, by the Automobile Journalists Association of Canada (AJAC).

This marks the fourth consecutive AJAC award for the Chrysler Pacifica/Pacifica Hybrid, which has won an award each year since its 2016 debut.

"The fourth consecutive AJAC award for the Pacifica is further testament to its class-leading safety and functionality, proving again to be the ideal vehicle for Canadian families," said Reid Bigland, FCA Canada President and CEO. "This great news for Ram also comes on the heels of the brand achieving its second best sales year on record for 2019, demonstrating that our commitment to building award-winning trucks is well received by Canadians."

The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never before offered in a pickup. For 2020, the Ram 1500 becomes North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kg (12, 560 lb.).

The Pacifica Hybrid is North America's first and only hybrid minivan. Pacifica Hybrid achieves a fuel efficiency rating of 2.7 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) of all-electric range and a total range of more than 800 kilometres (497 miles).

AJAC is a long-running and respected national association of automotive journalists who test drive and report on new vehicles in various media outlets across the country. The annual Car and Utility Vehicle of the Year Awards program is an integral part of the association, providing consumers with expert advice and data to inform their vehicle buying decision.

The nation's top automotive journalists were able to vote on every vehicle available to Canadian consumers, taking into account all aspects ranging from safety features to cargo space. Journalists also voted at AJAC's annual Test Fest, a multi-day event allowing media to test different vehicles back to back and cast their votes.

The winner of each of AJAC's 14 categories, including Chrysler Pacifica and Ram 1500, are now eligible to be named 2020 Canadian Car of the Year or 2020 Canadian Utility Vehicle of the Year, with those overall titles announced at the Canadian International AutoShow in Toronto, February 13, 2020.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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