

Contact: Bradley Horn
LouAnn Gosselin

FCA Canada: Chrysler, Jeep® and Ram Vehicles Take Home Honours in 2020 autoTRADER.ca

Awards

- “Best Minivan” awarded to 2020 Chrysler Pacifica and Pacifica Hybrid, which reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling
- All-new 2020 Jeep® Gladiator, the most off-road capable midsize truck ever, named “Best Mid-Size Truck”
- 2020 Ram 1500, the no-compromise benchmark for durability, technology, efficiency and convenience, takes home double hardware as awarded both “Best Full-Size Truck” and “Best Overall Truck”
- 2020 autoTRADER.ca Awards voted on by more than 20 highly respected automotive journalists from across Canada based on 12 different weighed criteria

January 20, 2020, Windsor, Ontario - Three FCA vehicles have been named winners of the 2020 autoTRADER.ca Awards highlighted by the [2020 Chrysler Pacifica](#) (Best Minivan) and all-new [2020 Jeep® Gladiator](#) (Best Mid-Size Truck) by the voting jurors. The [2020 Ram 1500](#) was awarded as both “Best Full-Size Truck” and “Best Overall Truck” to round out the winning entrants.

“Trucks are such an important part of the Canadian automotive landscape and the fact that FCA won all the truck categories in the 2020 autoTRADER.ca Awards is a huge accomplishment,” said Jodi Lai, Editor-in-Chief, Autotrader.ca. “Our jury of more than 20 automotive experts recognized FCA’s dedication to the truck segment and both Jeep and Ram went above and beyond what’s expected with the Gladiator and the 1500 to create outstanding pickups.

“The Chrysler Pacifica is truly impressive and the minivan segment is highly underrated in general,” added Lai. “Its luxurious interior and family-friendly features makes it stand out, but the fact that it’s available with an excellent plug-in hybrid powertrain is truly icing on the cake.”

In its first year under a revamped format, the 2020 autoTRADER.ca Awards are Canada’s most comprehensive awards with a jury of more than 20 automotive journalists from across the country who evaluate hundreds of cars according to 12 different criteria. The jurors consider every single new vehicle available on the Canadian marketplace, which totals more than 350 models across all nameplates.

Chrysler Pacifica/Pacifica Hybrid

The 2020 Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It’s the first and only electrified vehicle in the minivan segment and achieves up to 3.0 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) of all-electric range and a total range of more than 800 kilometres (497 miles).

With more than 100 available safety and security features, the Uconnect Theater rear-seat entertainment system, available 4G Wifi and a full array of comfort and convenience technologies, the Chrysler Pacifica has earned its spot as the most awarded minivan since 2016, with both the Pacifica and Pacifica Hybrid serving as no-compromise minivans ideally suited for today’s families.

Jeep Gladiator

Available with three different powertrain combinations and equipped with a versatile cargo box, the all-new 2020 Jeep Gladiator is built to handle the demands of an active lifestyle while delivering an open-air driving experience in a design that is unmistakably Jeep. Combining traditional Jeep attributes with strong truck credentials, the Jeep Gladiator is a unique vehicle capable of taking passengers and cargo anywhere. A multitude of technology features, such as Apple CarPlay and Android Auto, and safety features, such as Blind-spot Monitoring and Rear Cross Path detection, adaptive cruise control and Forward Collision Warning-Plus, further Gladiator's appeal.

All Gladiator models are Trail Rated with a badge indicating that the vehicle is designed to perform in a variety of challenging off-road conditions identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording. Gladiator Rubicon models are equipped with signature red tow hooks, Rock-Trac® 4x4 system, featuring a two-speed transfer case with a 4:1 low-range gear ratio, front and rear heavy-duty Dana 44 axles, Tru-Lok® electric front- and rear-axle lockers, segment-exclusive electronic sway bar disconnect, cab and bed rock rails and standard 33-inch Falken Wildpeak All-Terrain off-road tires.

Ram 1500

The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kilograms (2,300 pounds) of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. For 2020 the Ram 1500 becomes North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kilograms (12,560 pounds).

As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with Personalized Stations Powered by Pandora. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 95th anniversary in 2020. FCA Canada is a wholly owned subsidiary of FCA US LLC, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and sells Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid and Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>