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FCA Appoints Sproule as Chief Communications Officer

January 7, 2020, Auburn Hills, Mich. - Fiat Chrysler Automobiles N.V. (FCA) today announced Simon Sproule as its Chief Communications Officer. In addition, Sproule was named Head of North America Communications. The appointment is effective February 3, 2020.

Sproule joins FCA from Aston Martin Lagonda where he served as Vice President and Chief Marketing Officer. In that role, he was responsible for leading an integrated marketing and corporate communications function that also included the company's corporate affairs and corporate social responsibility initiatives.

Prior to Aston Martin, Sproule held positions of increasing global responsibility in communications at Tesla, Nissan Motor Company and Ford Motor Company.

"Simon brings a wealth of automotive experience, including a deep understanding of both mass market and luxury brands," said Mike Manley, Chief Executive Officer, FCA. "He is joining FCA at an unprecedented time as we embark on an electrified, connected and autonomous future for our brands and, at the same time, create a new entity as we work toward a merger with PSA."

Sproule replaces Niel Golightly, who left the company in December.

FCA
Fiat Chrysler Automobiles (FCA) is a global automaker that designs, engineers, manufactures and sells vehicles in a portfolio of exciting brands, including Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep®, Lancia, Ram and Maserati. It also sells parts and services under the Mopar name and operates in the components and production systems sectors under the Comau and Teksid brands. FCA employs nearly 200,000 people around the globe. For more details regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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