

Contact: Diane Morgan
Kristin Starnes

Fifth and Final 'Dodge Horsepower Challenge' Released on Dodge.com

- Final weekly “Dodge Horsepower Challenge” question, announced by professional athlete, pro wrestler and automobile aficionado Bill Goldberg, is now available online at Dodge.com
- The answer to Challenge question #4 is also now available on [Dodge.com](#); Answers are posted at Dodge.com one week from the Tuesday release date at 8 a.m. ET
- One clue per day (Tuesday through Saturday), in the form of hidden hashtags in imagery, will be given across the Dodge brand's [Twitter](#) and [Instagram](#) channels to help narrow down the multiple choice options
- Five lucky Dodge enthusiasts have the chance to take home a special-edition TorRed Dodge Challenger SRT Hellcat Redeye
- Winners to be announced before the end of December

December 3, 2019, Auburn Hills, Mich. - The fifth and final “Dodge Horsepower Challenge” is now available online at Dodge.com. Dodge recently announced that it will welcome five new owners into the Brotherhood of Muscle with the “[Dodge Horsepower Challenge: 5 Weeks. 5 Questions. 5 Challengers](#),” which gives five consumers the chance to win one of five special-edition TorRed Dodge Challenger SRT Hellcat Redeye models. The key to being eligible to win a Challenger lies in answering at least one of the weekly multiple choice challenge questions correctly.

"This is your last chance to take home a Dodge Challenger SRT Hellcat Redeye as part of our weekly challenge, so head over to Dodge.com while you can," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. “Our five lucky winners will be announced shortly and have their Challengers delivered to them just in time for the holidays.”

Week 5 “Dodge Horsepower Challenge” Question (Dec. 3): [click here](#)

Cyber Monday was huge this year and Goldberg has an insane amount of presents to deliver on time.

Q. His sleigh currently runs at 203 mph, but he needs it to reach 400 mph. If Goldberg is delivering presents at an altitude of 5,813.6 ft, with the same drag and weight of a 2019 Dodge Challenger SRT Hellcat Redeye, how much HP would he need to reach 400 mph?

The answer to the fourth challenge question below, posed on November 26, is available now online at [www.Dodge.com](#).

Q. In 1921, the Dodge Brothers built a boat named the SS Delphine, with a whopping 3,000 HP. How much horsepower would a Dodge Challenger SRT Hellcat Redeye need to tow the SS Delphine to meet the industry standard SAE specs for the Davis Dam Grade Climb?

A. To see the answer, [click here](#).

Consumers can visit the Dodge brand's [Twitter](#) and [Instagram](#) channels before attempting to answer the questions to discover clues in the form of hidden hashtags in imagery to help narrow down the multiple choice options, which are given once daily Tuesday through Saturday.

The “[Dodge Horsepower Challenge: 5 Weeks. 5 Questions. 5 Challengers](#)” consists of Bill Goldberg (professional athlete, pro wrestler and automobile aficionado) providing horsepower-inspired challenge questions with multiple choice responses online at Dodge.com every Tuesday, beginning Nov. 5, for five weeks. Each week's new challenge

question will launch on Tuesday at 8 a.m. ET and run through the following Monday at 11:59 p.m. ET. The answer to each week's challenge question will be available on Dodge.com one week from its release (that following Tuesday) at 8 a.m. ET.

For official rules, visit Dodge.com.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700-plus-horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). The Dodge brand also ranked No. 1 in the J.D. Power APEAL Study (mass market). These results are historic because it marks the first time a domestic brand has earned top spots in both J.D. Power studies in the same year.

Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Follow Dodge//SRT and FCA news and video on:

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

Dodge brand: www.dodge.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/dodgeofficial or www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/dodge or www.twitter.com/FiatChrysler_NA

YouTube: www.youtube.com/dodge or www.youtube.com/fcanorthamerica

-###-

Additional information and news from FCA are available at: <http://media.fcanorthamerica.com>