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2020 Ram 1500 Fact Sheet

September 1, 2019, Auburn Hills, Mich. - The [2020 Ram 1500](#) is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. For 2020 the Ram 1500 becomes America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 12,560 pounds. The all-new third-generation 3.0-liter V-6 EcoDiesel also is expected to lead the segment on fuel economy.

As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

New for 2020:

- New Ram 1500 EcoDiesel produces highest half-ton diesel torque, achieving 480 lb.-ft. and highest available half-ton diesel towing capacity at 12,560 pounds
- Ram 1500 Night Edition (Big Horn and Laramie) includes monochromatic design enhanced by black wheels (22-inch on Laramie, 20-inch on Big Horn), black badging and other exterior details. Available in a variety of body colors
- Ram Rebel Black Appearance Group returns with black wheels, black skid plate and theme-matched all-black interior (red interior optional). Available in a variety of body colors
- Rebel Safety Group includes Adaptive Cruise Control with Stop, Go and Hold, Forward Collision Mitigation, Lane Departure Warning-Plus and automatic high-beam headlamps
- Rebel exterior graphic upgrades
- 22-inch two-tone wheel now available on Longhorn
- Three new exterior colors: Hydro Blue, RV Match Walnut Brown and Olive Green

Highlights:

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 2,300 pounds and maximum trailer tow of 12,750 pounds
- Luxury interior with Uconnect 4C 12-inch touchscreen
- Engine options include:
 - 3.6-liter eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
 - 3.0-liter EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
 - 5.7-liter HEMI[®] V-8 with variable-valve timing (VVT), 395 horsepower and 410 lb.-ft. of torque
 - 5.7-liter eTorque HEMI V-8 with VVT, 395 horsepower and 410 lb.-ft. of torque
- Largest cab creates the most spacious interior for additional features and passenger comfort
- Nearly 100 percent more interior storage capacity versus closest competitor at 151.1 liters
- Second row offers eight degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider

and new Multifunction Tailgate make for the best pickup bed in the business

Configurations in 4x2 and 4x4:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers eight models:

- Tradesman
- HFE
- Big Horn
- Lone Star
- Rebel
- Laramie
- Longhorn
- Limited

Available Exterior Colors

Monotone:

- Billet Silver Metallic
- Bright White
- Delmonico Red Pearl
- Diamond Black Crystal Pearl
- Flame Red
- Granite Crystal Metallic
- Hydro Blue
- Ivory Tri-Coat
- Maximum Steel Metallic
- Olive Green
- Patriot Blue Pearl
- RV Match Walnut Brown Metallic

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

More Information

Please visit the [Ram 1500 newsroom](#) for the latest product information, photography, videography, plus access to specification and feature availability documents.

About Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Towing capacity of 35,100 lbs. with Ram 3500
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

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