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FIAT Fans Gear Up for 36th Annual 'FreakOut' Celebration

- 2019 marks 120th anniversary of FIAT and the 70th anniversary of Abarth
- FIAT Club America prepares to celebrate upcoming 36th annual "FIAT FreakOut" convention in North Carolina, July 10- 14
- Hundreds of FIAT owners and aficionados from around the world to gather for four-day extravaganza
- Planned activities include scenic driving tours throughout the North Carolina rolling hillside, historic towns and action-packed fun at the track, plus much more
- Main event - Concorso Di Eleganza car display and awards banquet to showcase FIAT vehicles that span multiple decades
- Annual members' banquet will feature an award ceremony, including special recognitions and the coveted "Best of Show" award
- Deadline for registration is June 10: Visit FiatClubAmerica.com for details

June 7, 2019, Auburn Hills, Mich. - FIAT Club America is preparing to host its 36th annual "FIAT FreakOut" (FFO) national convention from July 10 – 14 in Greensboro, North Carolina. This year's event also coincides with the 120th anniversary of FIAT and the 70th anniversary of Abarth high-performance vehicles.

Building off of last year's event, which was one of the most highly attended national conventions in FIAT Club America's history, this year's FFO promises to be an action-packed four-day adventure.

Located amongst the rolling hills of the Carolina Piedmont and halfway between the Blue Ridge and Smokey Mountains, the luxurious Grandover Resort in Greensboro will provide a stunning backdrop for FIAT Club America's signature event.

"This year is special as it marks the 120th anniversary of the FIAT brand and the 70th anniversary of Abarth," said Doug Von Koenig, president of FIAT Club America. "Our close family of FIAT owners are passionate about the brand's Italian-designed, fun-to-drive vehicles and we're looking forward to reuniting and celebrating the occasion."

Created and executed by FIAT enthusiasts, the FFO event is a fun-filled, annual four-day event that rotates throughout the country on an annual basis. This year's event is scheduled to include a full autocross course for owners to show off their vehicles and driving skills, as well as an opportunity for members to run their street or race cars on the world-famous Virginia International Raceway (VIR).

Other highlights will include taking a scenic road trip to the Richard Petty Museum, as well as a visit to the historic town of Winston-Salem.

Members will also be treated to a drive-in movie under the stars for an outdoor screening of the 1969 classic "The Italian Job," with commentary and introduction by original stunt driver Phil Wicks. In addition, members will have the opportunity to head down to the historic Bowman Gray quarter-mile oval track, NASCAR'S first and longest running weekly track since 1949, in downtown Winston-Salem to take in Saturday Night at the Races, featuring Modified, Sportsman, Street Stock and Stadium Stock racing.

The weekend's main event, the Concorso Di Eleganza vintage car display located on the grounds of the Grandover Resort, will take place on Saturday, July 13. The event will be followed by a banquet and award ceremony that will

highlight show awards and special recognitions.

Previous events have featured new and classic FIAT vehicles from far and wide, including a 1952 Fiat 500c Topolino, 1977 Lancia Scorpion, 1984 Pininfarina Spider Volumex, 1986 Bertone X 1/9 Dallara, a highly modified 2008 Fiat 500 Abarth Meifestofile and an original factory-raced Fiat Abarth 131 rally car to name a few.

Also, continuing an FFO tradition, at the conclusion of this year's members banquet, the club will announce the location of the 2020 FIAT FreakOut event.

Owners and participants who are interested in attending have until June 10 to register. Full details are available at FiatClubAmerica.com.

About FIAT Club America

FIAT Club America was founded in 1983 and has been loyally dedicated to the enjoyment of FIAT brand vehicles and other Italian cars since. The club has local chapters holding regional shows and events. The annual national convention called "FIAT FreakOut" will be held July 10-14 in Greensboro, North Carolina. This event draws hundreds of FIAT and other Italian automobiles and even more attendees. FIAT Club America maintains a website www.FiatClubAmerica.com and publishes "Ricambi," its official, full-color bi-monthly magazine, which includes member-written articles, adventure stories, technical tips and classified ads.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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