

Contact: Dan Reid
Kristin Starnes

Visual Performance: Dodge//SRT Adds “Blacked Out” Octane Edition to 2019 Dodge Charger SRT Hellcat Lineup

- Charger SRT Hellcat Octane Edition rolls with “blacked-out” look, loaded with unique combination of equipment and trim, some features not previously available on Charger SRT Hellcat
- Buyers can choose either Pitch Black or White Knuckle exterior colors, featuring full-length Satin Black center stripe with Octane Red accent tracers on each edge
- Available for a limited time, the Charger Octane Edition is available at a U.S. Manufacturer’s Suggested Retail Price (MSRP) of \$1,495; dealer orders are open now
- 2019 Dodge Charger Octane Edition will start arriving in dealerships in fall 2019

June 4, 2019, Auburn Hills, Mich. - The legendary story of the Dodge Charger SRT Hellcat, the quickest, fastest and most powerful sedan in the world, continues to grow with the arrival of the limited-edition 2019 Dodge Charger SRT Hellcat Octane Edition.

“In the world of muscle cars, limited editions are valued by enthusiasts for their uniqueness and collectability, both today and in the future,” said Tom Sacoman, Director of Product, Passenger Car Brands, Dodge, SRT, Chrysler and FIAT – FCA US LLC. “The 2019 Dodge Charger SRT Hellcat Octane Edition is the newest factory-custom model designed for our performance customers who want to stand apart from the pack.”

Available to order now at Dodge//SRT dealers, the Charger SRT Hellcat Octane Edition is a unique combination of equipment and trim, including some features not previously available on the 707-horsepower, supercharged 6.2-liter HEMI® V-8 powered sedan.

A key visual clue to the 2019 Dodge Charger SRT Hellcat Octane Edition is the “blacked-out” theme inside and out. Available with either Pitch Black or White Knuckle exterior paint, the Octane Edition package includes:

- Full-length Satin Black center stripe with Octane Red accent tracers on each edge
- Complete black exterior badging, including the grille, decklid and fender badges
- Satin Black decklid spoiler
- 20 x 9.5-inch aluminum-forged Cross Brace wheels, painted Low-gloss Black, adopted from the 2019 Dodge Challenger R/T Scat Pack 1320. The Cross Brace wheels include knurled bead seats to minimize tire slip on the wheel under extreme acceleration
- Brembo brake package (six-piston front calipers/four-piston rear) with unique Octane Red paint color
- For the first time on a Charger SRT Hellcat, the Octane Edition features SRT Performance seats with Houndstooth insert, SRT Hellcat logo stitched into the seat back and red accent stitching
- Red interior stitching throughout the cabin
- Black-on-black SRT Hellcat instrument panel badge
- Red seat belts
- Gloss black interior accents and Dark Brushed II instrument panel and console bezels

The 2019 Dodge Charger SRT Hellcat Octane Edition is a turnkey appearance package and carries a Manufacturer’s Suggested Retail Price (MSRP) of \$1,495. It is available for dealer orders now through the end of the model year only, and will start arriving in dealerships in fall 2019.

About the 2019 Dodge Charger SRT Hellcat

The 2019 Dodge Charger SRT Hellcat remains the quickest, fastest and most powerful sedan in the world with the

supercharged 6.2-liter HEMI® V-8 that delivers 707 horsepower and 650 lb.-ft. of torque. The engine is mated to the quick-shifting TorqueFlite eight-speed automatic transmission with steering wheel-mounted shift paddles.

New for 2019, the Charger SRT Hellcat features a new performance grille with dual inlets that feed cooler, outside air into the engine compartment. Bolstering the performance is the addition of four race-inspired technologies that come standard on Hellcat, including:

- Launch Assist, which uses wheel speed sensors to watch for driveline-damaging wheel hop at launch and, in milliseconds, modifies the engine torque to regain full grip
- Line Lock, which engages the front brakes to hold the Charger SRT Hellcat stationary, but leaves the rear wheels free for a burnout to heat up and clean the rear tires
- After-Run Chiller, which keeps cooling the supercharger/charge air cooler after the engine is shut off
- Torque Reserve, which closes a bypass valve to prefill the supercharger and manages fuel flow and spark advance to balance engine rpm and torque, generates a reserve of torque that is delivered upon acceleration from a standing stop

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Dodge//SRT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: www.dodge.com

Direct Connection: www.DCPerformance.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: www.instagram.com/dodgeofficial

Twitter: www.twitter.com/dodge and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/dodge, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>