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All-new 2019 Ram 1500 Wins 'Official Winter Truck of New England' by New England Motor Press Association

May 30, 2019, Cambridge, Massachusetts - The 2019 Ram 1500 has earned the Northeast's top truck honor, claiming the New England Motor Press Association's (NEMPA) Official Winter Truck of New England. The NEMPA prize adds to Ram 1500's claim of America's most awarded half-ton pickup.

"The 2019 Ram rides like a car, works like a truck and shows winter who is boss," said John Paul, president of the New England Motor Press Association.

In March, after another harsh winter, more than 50 members of NEMPA gathered for their annual Winter Vehicle voting at NEMPA headquarters in Middleborough, Massachusetts. The 2019 Ram 1500 was chosen based on its ability to meet specific needs of New England drivers during winter.

"The 2019 Ram 1500 incorporates a long list of new technologies to help drivers stay informed and in control during rough weather, including automatic emergency braking and real-time weather maps on the Uconnect 12-inch touchscreen," said Reid Bigland, Head of Ram Brand. "The 'Official Winter Truck of New England' award from NEMPA backs our title of America's most awarded pickup, and represents solid recognition of our efforts in delivering the industry's benchmark for durability, technology, efficiency and luxury."

The new 2019 Ram 1500 North Edition played a key role in the Official Winter Truck of New England. The special edition includes equipment that helps drivers tackle challenging seasonal conditions, including:

- Three-peak mountain snowflake (3PMSF) severe snow service-rated on/off-road Falken LT tires
- 4x4 transfer case with 4x4 Auto, 4x4 High and 4x4 Low settings
- One-inch factory lift
- Electric-locking rear axle
- Tow hooks
- Engine block heater
- Heated seats and steering wheel
- Remote start
- Uconnect 8.4-inch touchscreen with SiriusXM Travel Link Weather
- Mopar all-weather floor mats to contain slush and snow
- 12-way power driver seat with 4-way power lumbar
- Heated, folding mirrors
- Front and rear Park Sense audible/visual warning system
- Body-color bumpers, grille, mirrors, door handles and rear fender "4x4" decal

About the 2019 Ram 1500

The all-new 2019 Ram 1500 is a no-compromise truck, leading in luxury, efficiency, capability and innovation. Ram leads the full-size truck segment with significant gains in fuel efficiency through an all-new eTorque mild hybrid system in both V-6 and V-8 configurations. Overall weight for the Ram 1500 has been reduced by 225 pounds. The frame uses advanced materials and engineering to eliminate 100 pounds while increasing stiffness and durability for 12,750 pounds of towing capability and 2,300 pounds of payload. The new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world with technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems join the technology onslaught with adaptive cruise control, automatic emergency braking and blind-spot monitoring.

About New England Motor Press Association (NEMPA)
The New England Motor Press Association was founded in 1987 to coordinate professional media coverage of the auto industry in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont, whose 14.5 million citizens have unique demographics and automotive preferences. NEMPA's media members appear on network and cable TV, on the Internet and radio, and in regional and national newspapers and magazines. For more information, please visit: www.nempa.org.

Ram Truck Brand
In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest J.D. Power APEAL study,which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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