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All-new 2019 Ram 1500 Wins Gold Hitch Award From The Fast Lane Truck (TFLtruck)

March 26, 2019, Auburn Hills, Mich. - The Fast Lane Truck (TFLtruck) has awarded the all-new 2019 Ram 1500 with a Gold Hitch award in the light-duty segment. The 5.7-liter HEMI®-powered Ram 1500 with eTorque mild hybrid technology bested competitors for outstanding pulling power, braking, fuel economy, comfort and handling under extreme towing conditions.

"The 2019 Ram 1500 and its 5.7-liter HEMI V-8 eTorque system came out on top when compared to the competition on TFLtruck's 'Ike Gauntlet' — world's toughest towing test," said Andre Smirnov, managing editor at TFLtruck.com. "All trucks pulled 9,100 pounds, and while the data we collected during our real-world testing demonstrated how close the competition really is, the new Ram 1500 stood out with available air suspension and technology features that made hooking up a trailer easier and the trailering experience more relaxed."

To rate the trucks, TFLtruck editors took to the notorious Eisenhower Pass "Ike Gauntlet" located outside Denver with a loaded trailer. The grueling climb reaches elevations in excess of 11,000 feet with increasing grade near the peak.

"The all-new 2019 Ram 1500 with eTorque mild hybrid system is the benchmark for durability and efficiency with a high level of technology and luxury not expected in pickup truck segments," said Reid Bigland, Head of Ram Brand. "The TFLtruck Gold Hitch award is expert recognition and derived from a real-world driving experience that our customers will appreciate when shopping for a new pickup."

The "Ike Gauntlet" drive is not the sole criteria to determine the winner. The Ram 1500 also rated highly on a number of additional features. Judges noted the Ram's exclusive air suspension, ride and handling quality, interior superiority and new technology. After all votes were counted, the 2019 Ram 1500 took the top spot.

Gold Hitch Award-eligible trucks include 2019 model-year pickups (or trucks from previous model years that have not significantly changed for 2019). Trucks are only eligible for the award if they were tested before March 1, 2019.

About TFLtruck

<u>TFLtruck</u> is the most popular online video reviews, news and views publication. Millions of truck buyers watch TFLtruck video reviews and tests every month. This includes the signature "TFL lke Gauntlet" extreme towing test, which challenges trucks to the absolute maximum of their performance capability. Simply put — TFLtruck is All Trucks All The Time.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension

- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest <u>J.D. Power APEAL study</u>, which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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