

Contact: LouAnn Gosselin

Bradley Horn

## **FCA Canada: All-New Ram 1500 Named 2019 autoTRADER.ca Top Pick; Chrysler Pacifica Three-Time Winner**

- 2019 win marks three-peat for the Canadian-made Chrysler Pacifica in the autoTRADER.ca Top Pick awards
- First-time autoTRADER.ca Top Pick win for all-new 2019 Ram 1500 – a no-compromise truck, leading in luxury, efficiency, capability and innovation. Ram leads the full-size truck segment with significant gains in fuel efficiency through an all-new eTorque mild hybrid system in both V-6 and V-8 configurations
- Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment
- Third year of coveted awards, which compare all vehicles currently available in the Canadian marketplace in 14 categories

December 18, 2018, Windsor, Ontario - The editors at autoTRADER.ca have awarded both the Canadian-made Chrysler Pacifica and all-new Ram 1500 pickup with 2019 Top Pick awards.

This is the third year of the awards from one of Canada's largest and most respected automotive portals. Said autoTRADER.ca managing editor Michael Bettencourt: "Our editorial team put every vehicle on the marketplace to a vote by our most professional and trusted auto reviewers of various ages, backgrounds and priorities, all 16 ranking their top three to five choices in each vehicle segment, and then digging deeper – using the results of our comparison tests especially – in a follow up vote to then choose an overall winner in each segment."

These autoTRADER.ca 2019 Top Pick crowns represent a first win for the all-new, totally redesigned Ram 1500 and the third such award for the Windsor, Ontario-made Chrysler Pacifica and Pacifica Hybrid.

"Still fresh to the marketplace, the all-new Ram 1500 has come out of the gate strong and this latest award from autoTRADER.ca reinforces its strength in a competitive segment," said Reid Bigland, Head of Ram Brand, FCA US LLC and President and CEO, FCA Canada. "What's more, the 2019 award for Chrysler Pacifica represents a Top Pick hat-trick for Chrysler Pacifica, which is undefeated in autoTRADER.ca's program."

### **2019 Chrysler Pacifica/Pacifica Hybrid**

The Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves up to 3.0 Le/100 km in electric-only mode in city driving, an all-electric range of more than 50 kilometres (31 miles) of all-electric range and a total range of more than 800 kilometres (497 miles).

With more than 100 available safety and security features, the Uconnect Theatre rear-seat entertainment system, available 4G Wi-Fi and a full array of comfort and convenience technologies, the Chrysler Pacifica and Pacifica Hybrid are no-compromise minivans ideally suited for today's families and have earned their spots as the most awarded minivans of the year.

### **2019 Ram 1500**

The all-new 2019 Ram 1500 is a no-compromise truck, leading in luxury, efficiency, capability and innovation. Ram

leads the full-size truck segment with significant gains in fuel efficiency through an all-new eTorque mild hybrid system in both V-6 and V-8 configurations. Overall weight for the Ram 1500 has been reduced by 102 kilograms (225 pounds). The frame uses advanced materials and engineering to eliminate 46 kg (100 lbs.) while increasing stiffness and durability for 12,750 pounds of towing capability and 2,300 pounds of payload. The new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world with technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems join the technology onslaught with adaptive cruise control, automatic emergency braking and Blind-spot Monitoring.

#### **About FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 94th anniversary in 2019. FCA Canada is a wholly owned subsidiary of FCA US LLC, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and sells Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid and Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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