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Dodge//SRT and Mopar Renew Commitment to National Muscle Car Association (NMCA) Competitors for 2019 Season

Dodge Challenger 1320 Owners to Receive Complimentary One-year Membership in NHRA and NMCA

- Dodge/Mopar HEMI® Shootout category returns for second season in National Muscle Car Association (NMCA) competition
- Category offers racers competing in model-year 2005 and newer FCA US LLC vehicles complimentary entry at all 2019 NMCA events
- Owners of new 2019 Dodge Challenger R/T Scat Pack 1320 will receive complimentary one-year membership in National Hot Rod Association (NHRA) and NMCA in 2019
- Vehicle ownership will be verified with SRT Concierge for memberships to be activated
- Drag-oriented, street-legal Dodge Challenger 1320 to begin arriving in dealerships in first quarter 2019
- NMCA 2019 season begins March 7-10 at Bradenton (Fla.) Motorsports Park
- Vehicle owners can register online for Dodge/Mopar HEMI Shootout at www.NMCAdigital.com/hemi

December 6, 2018, Auburn Hills, Mich. - Dodge//SRT and Mopar have announced a renewed commitment to National Muscle Car Association (NMCA) competitors for the 2019 season. For the second consecutive year, the brands will offer racers in model-year 2005 and newer FCA US LLC vehicles complimentary entry in the NMCA Dodge/Mopar HEMI® Shootout category, providing performance enthusiasts a sanctioned and secure drag strip environment to race their muscle cars.

In its first year, the Dodge/Mopar HEMI Shootout drew large, 75-car fields showcasing a spectrum of modern-day FCA US vehicle nameplates, including Dodge Challenger and Charger Scat Pack models, 707-horsepower Challenger and Charger SRT Hellcat models and the limited-production 840-horsepower Dodge Challenger SRT Demon.

The six-event 2019 NMCA schedule blasts off with the season-opening 17th annual NMCA Muscle Car Mayhem at Bradenton Motorsports Park in Bradenton, Florida, March 7-10, 2019.

"The NMCA Dodge/Mopar HEMI Shootout is a great opportunity for the performance lovers who support our brands to hit the drag strip in a sanctioned, controlled environment," said Steve Beahm, Head of Parts and Service (Mopar) and Passenger Car Brands, FCA - North America. "These events are the perfect venue to let our vehicle owners live out their passion, and we're also proud to be able to help our new Challenger R/T Scat Pack 1320 owners experience their drag-oriented muscle cars by providing one-year NHRA and NMCA memberships."

"NMCA was thrilled with the overwhelming response to the Dodge/Mopar HEMI Shootout class this year, and we look forward to continuing this exciting program in 2019," said Steve Wolcott, President and CEO of the NMCA Muscle Car Nationals. "Passion for the Dodge Challenger and Gen III HEMI engine platforms has never been higher, and we anticipate full 75-car fields at each NMCA series national event. I personally invite anyone who's never been down the drag strip before because our team makes it easy for enthusiasts to enjoy their Gen III HEMI engine-powered vehicles."

The NMCA Dodge/Mopar HEMI Shootout offers enthusiasts an easy, fun experience, with personalized, step-by-step instruction available. Competitors are encouraged to race at their own pace, depending on each participant's comfort

level. Each Dodge/Mopar HEMI Shootout participant will also receive a free collectible license plate. As an added bonus, participants who would like to extend their racing experience will also receive complimentary entry into the Sunday Bracket 3/Street class at each NMCA event.

The Dodge/Mopar HEMI Shootout class is open to the first 75 vehicle owners to register for each NMCA event, with each complimentary entry — valued up to \$175 — good for one car/driver participant credential. Vehicles entered in the Dodge/Mopar HEMI Shootout must be licensed, insured and street driven, on street-legal tires and must be model-year 2005 or newer FCA US vehicles.

For a complete schedule, rules, entry guidelines, and registration information on the NMCA Dodge/Mopar HEMI Shootout, visit www.NMCAdigital.com/hemi.

Dodge Challenger R/T Scat Pack 1320 owners to receive complimentary one-year membership in NHRA and NMCA

For owners of the new Dodge Challenger R/T Scat Pack 1320, scheduled to begin arriving in dealerships in the first quarter of 2019, Dodge is making it as easy as possible to spend a day at the races. The brand has announced that Dodge Challenger R/T Scat Pack 1320 owners will receive complimentary, one-year memberships in the National Hot Rod Association (NHRA) and NMCA for the 2019 season. Vehicle ownership will be verified with the SRT Concierge for memberships to be activated.

Named for the quarter-mile distance (1,320 feet), the 2019 Dodge Challenger R/T Scat Pack 1320 is powered by the 392 HEMI® V-8 that delivers 485 horsepower and 475 lb.-ft. of torque. With a quarter-mile elapsed time (E.T.) of 11.72 seconds at 115 miles per hour (mph), it's the fastest naturally aspirated, street-legal muscle car available.

With their purchase, Dodge Challenger R/T Scat Pack 1320 vehicle owners will receive an NHRA membership with benefits including:

- One-year subscription to *National Dragster*
- NHRA Rule Book
- Access to a membership hospitality center at every NHRA Mello Yello Drag Racing Series event
- \$10 off tickets to select NHRA Mello Yello Drag Racing Series events
- 10 percent off NHRA merchandise from NitroMall and NitroMall.com
- Official NHRA membership card, collector's pin and decal

NMCA membership includes:

- Complimentary entry to all six NMCA events to compete in the Dodge/Mopar HEMI Shootout category
- Onsite drag racing instruction for first-time participants
- Special parking inside the pit area
- NMCA membership card and decals
- One-year subscription to *Fastest Street Car Magazine*

Dodge also recently launched the all-new 1320 Club, which gives members the opportunity to show off their official drag strip accomplishments with pride and challenge themselves and fellow racers to best their times to earn a top spot on either the Stock or Modified 1320 Club Leaderboard. The 1320 Club lives on [Dodge Garage](#), the brand's digital content hub for racing and car enthusiasts.

About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's mainstream performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. New for 2019, the Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car reaching 0-60 miles per hour (mph) in 3.4 seconds and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph. It also reaches a new top speed of 203 mph. Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat with its more powerful 717-horsepower engine, the Challenger R/T Scat Pack Widebody, which features fender flares from the SRT Hellcat Widebody and

adds 3.5 inches of width to Scat Pack's footprint, as well as and the new Challenger R/T Scat Pack 1320. Infused with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon, the Challenger R/T Scat Pack 1320 is a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer. The 2019 Dodge Durango SRT, America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs. fills out the brands' performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

About Mopar

Mopar (a simple contraction of the words MOtor and PARTs) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centers and 25 customer contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Mopar is the source for genuine parts and accessories for all FCA US LLC vehicle brands. Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles, offering a direct connection that no other aftermarket parts company can provide.

Complete information on the Mopar brand is available at www.mopar.com.

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Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>