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‘NHRA on Fox – Powered by Dodge’ Livestream Broadcast Set for 2018 PRI Trade Show

- “NHRA on Fox – Powered by Dodge” to feature livestream coverage from 2018 Performance Racing Industry (PRI) Trade Show in Indianapolis on December 6-8
- Enthusiasts can view “NHRA on Fox – Powered by Dodge” livestream coverage at www.NHRA.com
- Livestream to feature interviews with NHRA stars, including Mopar-powered Dodge drivers Matt Hagan and Leah Pritchett
- Dodge drag-race-themed vehicles, including Dodge Challenger R/T 1320 and Mopar Dodge Challenger Drag Pak, on display next to NHRA exhibit at PRI
- Brand returns as presenting sponsor of “Drag Illustrated After Hours Powered by Dodge” opening night celebration at PRI on Thursday, December 6

December 4, 2018, Auburn Hills, Mich. - The Dodge brand is fired up for the 2019 race season, bringing the 2018 Performance Racing Industry (PRI) Trade Show right to enthusiasts and race fans as official sponsor of NHRA livestream coverage from the annual event, scheduled for December 6-8 at the Indiana Convention Center in downtown Indianapolis. “NHRA on Fox – Powered by Dodge” will offer three full days of livestream coverage from the 2018 PRI Show, available for viewing at www.NHRA.com.

“We are excited to partner with Dodge to livestream our NHRA on FOX studio from the PRI Show,” said Brad Gerber, NHRA vice president of sales and chief development officer. “Everyone is going to enjoy seeing the Dodge Challenger 1320 and the Mopar Dodge Challenger Drag Pak by our booth. These impressive automobiles are sure to be a crowd pleaser.”

Mopar Dodge Top Fuel driver Leah Pritchett and Mopar Express Lane Dodge Charger SRT Hellcat Funny Car driver Matt Hagan will stop by to participate in livestream interviews with Tony Pedregon and John Kernan from the “NHRA on Fox – Powered by Dodge” broadcast team. Hagan and Pritchett will also take part in autograph sessions at the NHRA display, booth #7032, on Thursday, December 6.

In addition to the livestream sponsorship, Dodge will also display a number drag-race-themed vehicles next to the NHRA exhibit at PRI. Display vehicles will include a historic “Direct Connection”-themed Plymouth Duster “package” car, showcasing the Dodge and Mopar brands’ tradition of factory-built race vehicles designed strictly for the drag strip, as well as a modern-day version of the “package car,” the Mopar Dodge Challenger Drag Pak. Also featured will be the drag-oriented, street-legal [2019 Dodge Challenger R/T Scat Pack 1320](#), scheduled to begin arriving in dealerships in the first quarter of 2019.

Drag Illustrated After Hours Powered by Dodge

The “Drag Illustrated After Hours Powered by Dodge” event is returning on Thursday evening, December 6, to celebrate the opening day of the PRI Show.

Now in its fifth year, “Drag Illustrated After Hours Powered by Dodge” gives attendees the chance to meet with racers, leaders and insiders from the drag racing community. Passes for the Dodge-sponsored after party will be available for free on a first-come, first-served basis starting at 9 a.m. on Thursday, December 6 at the Drag Illustrated booth (#4450).

About NHRA

Headquartered in Glendora, California, NHRA is the primary sanctioning body for the sport of drag racing in the

United States. NHRA presents 24 national events featuring the NHRA Mello Yello Drag Racing Series, NHRA Lucas Oil Drag Racing Series and E3 Spark Plugs NHRA Pro Mod Drag Racing Series presented by J&A Service. NHRA provides competition opportunities for drivers of all levels in the NHRA Summit Racing Series and the NHRA Drags: Street Legal Style presented by AAA. NHRA also offers NHRA Jr. Street program for teens and the Summit Racing Jr. Drag Racing League for youth ages 5 to 17. In addition, NHRA owns and operates four racing facilities: Atlanta Dragway in Georgia; Gainesville Raceway in Florida; Lucas Oil Raceway at Indianapolis; and Auto Club Raceway at Pomona in Southern California. For more information, log on to NHRA.com, or visit the official NHRA pages on Facebook, YouTube, Instagram and Twitter.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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