

FCA Canada Reports November 2018 Sales

December 3, 2018, Windsor, Ontario - FCA Canada today reported November 2018 sales of 12,366 vehicles.

In November, fleet sales were down 49 per cent year over year, as FCA Canada continues its strategy of reducing its sales to the daily rental segment.

Jeep® Brand

For the calendar year, Jeep brand sales are 4 per cent above where they were this time last year. For the month, Jeep brand reported sales of 4,038 vehicles. In recent news, Jeep Wrangler was named the Motor Trend [2019 SUV of the Year](#).

Chrysler Brand

Chrysler brand reported sales of 315 vehicles for the month.

Dodge Brand

Dodge brand reported sales of 2,225 vehicles for the month. Dodge Challenger and Dodge Charger sales were up 52 and 16 per cent, respectively, compared with the same time last year.

Ram Truck Brand

Ram Truck brand reported sales of 5,679 vehicles for the month. In recent news, Ram 1500 was named the Motor Trend 2019 Truck of the Year.

Alfa Romeo Brand

Alfa Romeo brand reported sales of 78 vehicles for the month. Alfa Romeo Giulia sales were up 21 per cent compared with the same month last year.

Method of Determining Monthly Sales

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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