

## **FCA México reports sales of 6,777 units**

- FCA México reported in October sales of 6,777 units
- Chrysler achieved best month year sales
- Dodge Charger recorded best October ever
- FIAT Ducato achieved best sales month since 2012
- Ram ProMaster Rapid sales increase 14 percent
- Mitsubishi Outlander sales improved 32 percent

November 1, 2018, Mexico City - In October, FCA México recorded sales of 6,777 units.

"In order to complement our Premium range, last month we launched the new Alfa Romeo Stelvio Quadrifoglio, the fastest SUV on track, with a lap record of 7 minutes and 51.7 seconds in Nürburgring. This vehicle joins the Alfa Romeo portfolio, which is focused on those people who feel passionate about handling and Italian design", said Bruno Cattori, President & CEO of FCA México. "With the arrival of this SUV and with Alfa Romeo Giulia to the Mexican market, we can say we have under Alfa Romeo two of the fastest vehicles in their respective segments." Cattori added.

### **Alfa Romeo**

Alfa Romeo recorded sales of 20 units.

Last month, we launched the fastest SUV on the track, Alfa Romeo Stelvio. Drivers of the Alfa Romeo Sauber F1 team, Charles Leclerc and Marcus Ericsson, were in charge of unveiling the vehicle, which represents the highest engineering expression, high performance and an authentically Italian design.

Currently, Alfa Romeo has in its lineup two of the fastest on track vehicles, Alfa Romeo Giulia and Alfa Romeo Quadrifoglio.

### **Chrysler**

Chrysler recorded best sales month of 2018 with 66 units, up 38 percent versus prior year.

The brand's flagship vehicle, Chrysler 300, showed good sales performance. Chrysler Pacifica sales increased 8 percent versus the prior year, its best sales month of the year.

### **Dodge**

Dodge sold 1,928 units in the Mexican market. Dodge Attitude, the sales leader of the brand, sold 1,146 units. Dodge Charger achieved its best October ever. Dodge Grand Caravan increased sales 16 percent over the prior year.

Last month, Dodge brand won a Quality Award in Strategic Vision's 24th Annual Total Quality Impact™. Also, the Dodge Durango led the Mid-size SUV segment for the fifth win in six years.

### **FIAT**

FIAT sold 685 units. Fiat Ducato achieved its best sales month since 2012. Fiat Palio Adventure showed a sales increase of 97 percent. Fiat Mobi had sales of 239 units, while Fiat UNO sold 201 units.

### **Jeep®**

Jeep continued its positive trend by registering 1,083 units sold. From January to October 2018, this brand has

increased its sales 8 percent versus the same period in 2017.

Jeep Compass and Jeep Grand Cherokee achieved their best sales month of the year. Jeep Renegade, leader in the small SUV segment, sold 293 units.

Last month, Jeep® Renegade was named best-in-class Entry SUV in Strategic Vision's 24th Annual Total Quality Impact.

The Jeep brand achieved second place in volume brands in the Customer Service Satisfaction Study by J.D. Power.

#### **Mitsubishi Motors**

Mitsubishi Motors Mexico recorded sales of 1,106 units. Mitsubishi Outlander sales rose 32 percent compared to October 2017. Mitsubishi L200 and Mitsubishi Mirage sold 488 and 472 units, respectively.

#### **Ram**

Ram brand achieved sales of 1,889 units. From January to October 2018, this brand has increased its sales 1 percent versus the same period in 2017.

In the Commercial segment, Ram ProMaster Rapid sold 366 units, up 14 percent versus 2017. Ram 700 sold 718 units.

Last month, Ram 2500/3500 won for total quality among Heavy Duty Pickups in Strategic Vision's 24th Annual Total Quality Impact.

The new 2019 Ram 1500 was recognized as the "Best Pickup 2018" according to TAWA, the Texas Autowriters Association. This recognition is of great importance since Texas is the largest pickup market in the world.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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