

All-new 2019 Ram 1500 Named to Wards 10 Best User Experience List

- All-new 2019 Ram 1500 delivers innovative, state-of-the-art technology with award-winning fourth-generation Uconnect system and class-exclusive, 12-inch reconfigurable touchscreen display
- All-new SiriusXM with 360L personalized listening experience with more variety, smart content, recommendations and thousands of hours of on-demand audio
- The most powerful audio system ever available in a pickup, Harman Kardon audio system with 19 premium speakers, 900-watt surround sound amplifier, 10-inch subwoofer and active noise cancelation
- 360-degree Surround View Camera with bird's-eye perspective of vehicle
- Multifunction USB ports and optional integrated wireless charging pad
- Available navigation system accommodates one-step, voice-controlled destination entry and enhanced 3-D navigation map graphics

September 18, 2018, Auburn Hills, Mich. - The editors at *WardsAuto* have named the all-new [2019 Ram 1500](#) to the third annual Wards 10 Best User Experience List for 2018 as it continues to lead the way in technology, efficiency, durability and luxury with features never before offered in a pickup.

"The all-new 2019 Ram 1500 was designed to be the most technologically advanced pickup ever and we are honored that *WardsAuto* has chosen the Ram 1500 for Ward's 10 Best User Experience list," said Jim Morrison, Head of Ram Brand, FCA – North America. "We are dedicated to keeping Ram truck customers connected, engaged and informed all while keeping their hands on the wheel and eyes on the road."

To select the best of the best, *WardsAuto* editors evaluated the overall user experience of 25 vehicles, rating them on their user friendliness, infotainment features, sound systems, vehicle connectivity, driver assistance technology, information/displays, system compatibility, voice control, materials and overall value.

"The Ram 1500 earned Wards 10 Best Interiors honors earlier this year and now lands a Wards 10 Best UX trophy because its user experience is unparalleled among full-size pickup trucks," said Tom Murphy, *WardsAuto* managing editor. "A truck this size needs a big command center and Ram delivers with a 12-in. vertical touchscreen that seamlessly controls phone pairing, audio, climate adjustments and upgraded navigation."

The winners will be honored on October 2 at the *WardsAuto* User Experience at the Suburban Showplace in Novi, Michigan.

2019 Ram 1500

For 2019, all-new features, technology and premium materials help the completely redesigned Ram 1500 become the class leader in quality, comfort and durability. Each trim level is uniquely characterized including special fonts that reflect their individual charm.

The 2019 Ram 1500 features the first application of a bonded flush 12-inch reconfigurable touchscreen with tailor-made graphics for various Ram models and state-of-the-art connectivity. Personalization is made easy with the new split-screen, operating two different applications for desired configuration, such as Apple CarPlay and HVAC controls, or one application, such as navigation across the entire 12-inch touchscreen. Available for the first time on the all-new Ram 1500 is a 360-degree Surround View Camera system providing a birds-eye view via four cameras positioned around the vehicle to create a fully stitched image. Customers who prefer not to use the touchscreen for HVAC will find redundant controls located on both sides of the display for convenience.

Uconnect systems with the class-exclusive 12-inch display also feature the next level of audio entertainment with the

first-time debut of the all-new SiriusXM with 360L, delivering a personalized listening experience with more variety, smart content recommendations and thousands of hours of on-demand audio content.

The all-new Ram truck offers a one-year SiriusXM All Access audio subscription, a one-year SiriusXM Guardian Connected Services subscription; 4G Wi-Fi hotspot capability with a 1 Gigabyte/three-month subscription and SiriusXM Travel Link and SiriusXM Traffic Plus that includes a five-year subscription.

To ensure that passengers remain conveniently connected, 2019 Ram 1500 owners can manage their personal device connectivity with a plethora of electronic charging options. Located in the reimagined center console, a wider docking area offers an all-new optional integrated wireless charging pad that can hug a small tablet or multiple smartphones. To keep devices charged, there are five USB ports (three are located in front of the center console and two are located in the back). Three of the USB ports are fully functioning and communicate with the Uconnect interface while the other two USB ports are charge only. Four of the five USB ports are new type C ports that allow devices to be charged up to four times faster than standard USB outlets.

About Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles.

That focus leads Ram to design the industry's most innovative, award-winning trucks, emphasizing durability, strength, technology and efficiency.

With a full lineup of trucks, including ProMaster and ProMaster City vans, the Ram brand builds trucks that get the hard work done and families where they need to go. From the no-compromise Ram 1500 that defines the future of pickup trucks with innovative design, the highest quality materials and class-exclusive technology, to the Ram Heavy Duty which combines the ability to out-power, out-tow and out-haul every single competitor with the segment's most comfortable ride and handling, Ram is committed to product leadership.

Ram continues to outperform the competition and sets the benchmarks for:

- Most powerful: 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Highest towing capacity: 35,100 lbs. with Ram 3500
- Heaviest payloads: 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Most-awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Giving maximum effort all day, every day with confidence, the Ram Truck lineup steps forward with the full force of modern capability providing confidence-inspiring features and class-exclusive vehicle safety.

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