Contact: LouAnn Gosselin

Bradley Horn

FCA Canada: 2019 Alfa Romeo Giulia

August 28, 2018, Windsor, Ontario - As the first of a new generation of vehicles on an all-new platform, the Alfa Romeo Giulia and Giulia Ti models embody Alfa Romeo's La meccanica delle emozioni (the mechanics of emotion) spirit, delivering race-inspired performance with a class-leading 280 horsepower (hp), advanced technologies including the available Q4 all-wheel-drive system, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. As the "halo" model in the lineup, Giulia Quadrifoglio highlights Alfa Romeo's exclusive motorsports expertise with a best-in-class, 505 hp, 2.9-litre twin-turbocharged V-6 engine that earns the title of the most powerful Alfa Romeo production car engine ever and the quickest with a class-leading 3.8 second 0-96 kilometres per hour (km/h) (0-60 miles per hour (mph)) time. Plus, Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a four-door production sedan.

New for 2019

- New standard content:
 - 19-inch bright 5-hole aluminum wheel Giulia Ti Sport
 - Anodized brake calipers with Red Alfa Romeo script Giulia Quadrifoglio
 - 40/20/40 folding rear seats with 3rd rear headrest Giulia Quadrifoglio
- · New options:
 - o 17-inch Bright Cerchio aluminum wheels Giulia
 - 19-inch polished aluminum Y-spoke wheel Giulia, Giulia Sport and Giulia Ti
 - · Lipari Grey Metallic (paint colour) Giulia and Giulia Ti
 - o Imola Titanium Metallic (paint colour) Giulia and Giulia Ti
 - o Ice/Ice interior Giulia, Giulia Sport and Giulia Ti
 - Premium Alarm System All Giulia trims
 - Heated Rear Seats All Giulia trims
- New packages:
 - Nero Edizione
 - Giulia and Giulia Ti: Dark miron V scudetto grille, dark miron mirror caps, dark headlamps bezels, black window surrounds, dark exhaust tips, dark miron badges, monochromatic wheel caps, coloured brake calipers (Red, Black, or Yellow), and Dark 5-hole aluminum wheels
 - Giulia Sport or Giulia Ti Sport: Dark miron V scudetto grille, dark miron mirror caps, dark headlamps bezels, dark exhaust tips, dark miron badges, monochromatic wheel caps, and Dark 5-hole aluminum wheels
 - Giulia Quadrifoglio: Dark miron V scudetto grille, dark miron mirror caps, dark miron badges (must have Dark Tecnico or Dark 5-hole aluminum wheels)
 - Ti Sport Carbon (Giulia Ti Sport):
 - Includes 19-in Dark 5-Hole aluminum wheels, Carbon fibre V scudetto grille, carbon fibre mirror caps, carbon fibre side skirts; dark exhaust tips, dark miron badges, dark headlamps bezels, monochromatic wheel centre caps, leatherwrapped dash and upper door trim with accent stitching, carbon fibre interior accents, carbon fibre illuminated door sills
 - Exterior Carbon Fibre Package (Giulia Quadrifoglio):
 - Carbon fibre V scudetto grille, carbon fibre mirror caps, dark miron Giulia badge (must have Dark Tecnico or Dark 5-hole aluminum wheels)

Highlights

- All Giulia models come well equipped with standard heated leather seating and heated steering wheel;
 Apple CarPlay and Android Auto; passive entry; remote start; bi-xenon headlamps with LED Daytime
 Running Lights and LED taillights; Alfa DNA Drive Mode selector; and back-up camera with rear park
 sensors
- Giulia and Giulia Ti feature an all-aluminum, 2.0-litre, direct-injection turbocharged engine delivering a class-leading, standard 280 hp and 306 lb-ft of torque, allowing it to launch from 0 to 96 km/h (0 to 60 mph) in 5.1 seconds and achieve a top speed of 240 km/h (149 mph)
- All Giulia sedans feature an eight-speed automatic transmission, with available column-mounted aluminum paddle shifters, that is designed for enthusiasts and shifts in less than 100 milliseconds
- The Ferrari-derived, 505 hp V-6 twin-turbocharged engine in the Giulia Quadrifoglio achieves 0-96 km/h (0-60 mph) in 3.8 seconds and a top speed of 307 km/h (191 mph)
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately 4.3 kilograms (kg) (9.5 lb) per hp, and the most-direct steering available, thanks to an all-new rear-wheel-drive architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most-powerful production Alfa Romeo engine ever
 developed with a 505 hp 2.9L twin-turbocharged intercooled V-6, carbon fibre hood, roof and rear
 spoiler; adaptive performance suspension; Alfa DNA Pro with Race Mode; torque vectoring; carbon fibre
 active aero front splitter; Harmon Kardon[®] Premium Audio System; carbon fibre interior trim; forward
 collision warning plus; 3D Navigation; and much more

Model Lineup

For 2019, the Alfa Romeo Giulia lineup consists of six models:

- Giulia
- · Giulia Sport
- Giulia Ti
- · Giulia Ti Sport
- Giulia Ti Lusso
- Giulia Quadrifoglio

Available Exterior Colours:

- Alfa Black
- Alfa White
- Alfa Rosso
- · Silverstone Grey Metallic
- · Stromboli Grey Metallic
- Vesuvio Grey Metallic
- Vulcano Black Metallic
- Misano Blue Metallic
- Montecarlo Blue Metallic
- · Lipari Grey Metallic
- Imola Titanium Metallic
- Monza Red Metallic
- Rosso Competizione Tri-coat
- Trofeo White Tri-coat

Available Interior Colours:

- Black/Tan interior (two-tone)
- Black/Red interior (two-tone)
- Ice/Ice interior (two-tone)
- · Black/Ice interior (two-tone) with Dark Grey accent stitching
- Crema interior (Lusso exclusive)

- Black interior with Dark Grey accent stitching (Quadrifoglio exclusive)
- Black interior with Red accent stitching (Quadrifoglio exclusive)
- Black interior with Green and White accent stitching (Quadrifoglio exclusive)
- Black/Red interior (two-tone) with Red accent stitching (Quadrifoglio exclusive)
- Black/Ice interior (two-tone) with Green and White accent stitching (Quadrifoglio exclusive)

More Information

Please visit fcamedia.ca for the latest Alfa Romeo Giulia product information, photography and videography, plus access to specification and feature availability documents.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com