

Contact: Jordan Wasyluk
Bryan Zvibleman

2019 Fiat 500 / 500 Abarth Fact Sheet

September 1, 2018, Auburn Hills, Mich. - Reminiscent of the original Cinquecento, the Fiat 500 builds on the vehicle's global popularity. Since its initial launch in 2007, more than 1 million Fiat 500 vehicles have been sold in more than 110 countries. In addition to success on the global sales front, the Fiat 500 has earned more than 80 international awards.

Building on the excitement of the Fiat 500 (Cinquecento), the Fiat 500 Abarth and Abarth Cabrio are designed for track-day enthusiasts and driving purists who want the ultimate high-performance small car with the pedigree of an exclusive Italian exotic. With its 1.4-liter MultiAir Turbo engine delivering up to 160 horsepower, Abarth-tuned suspension and brake systems, race-inspired design and technology features not traditionally included on a small car, the Fiat 500 Abarth unleashes legendary Italian performance heritage to American streets.

Highlights

- 2019 Fiat 500 offers an abundance of recent features:
 - Fiat 500 models come standard with turbocharged engines
 - 2019 Fiat 500 Pop and Lounge models are powered by the 1.4-liter MultiAir Turbo engine, delivering 135 horsepower and 150 lb.-ft. of torque and featuring a single turbocharger, twin intercoolers and sport-tuned exhaust
 - Other standard features include 16-inch aluminum wheels, performance braking system, performance suspension, ParkView rear backup camera, body-color front and rear fascias, sport spoiler, fog lamps and "Turbo" badge
- Beautiful Italian styling combined with functionality, efficient design and innovative technology have been hallmark attributes for the Fiat 500, making it a timeless icon for more than 60 years
- Like the original Cinquecento, the 2019 Fiat 500 showcases the brand's ingenuity to build world-class small cars that ignite a spirit of the times through simple design, beautiful craftsmanship and timeless value
- All models are available as a Cabrio, delivering open-air freedom across the Fiat 500 lineup
- With just the push of a button, the Fiat 500c's power-operated cloth top retracts up to the rear spoiler during speeds up to a best-in-class 60 mph (a midway point can be chosen by pressing the button anytime in between). Press the roof button again and the roof will fold all the way open and tuck neatly behind the rear head restraints (up to 50 mph)
- The high-performance 2019 Fiat 500 Abarth features Abarth-tuned hardware that delivers world-class ride and track-ready durability
- Track-tested, turbocharged and twin-intercooled 1.4-liter MultiAir Turbo engine provides Fiat 500 Abarth models with up to 160 horsepower and 183 lb.-ft. of torque
- The 500 Abarth's MultiAir Turbo engine component upgrades include an Abarth-designed fresh-air intake system with high-flow air filter and smooth-flowing plumbing for maximum power. To ensure the engine is operating with minimal exhaust restriction, an Abarth-designed concentric "double-tip" dual-exhaust system delivers a high-performance look with menacing Abarth-tuned sound
- 2019 Fiat 500 models are available in up to 11 exterior colors and feature Uconnect 5.0 touchscreen with 5-inch touchscreen radio, Bluetooth connectivity and integrated voice command
- Among the highlights, the Fiat 500 offers a number of segment-leading features:

- Lowest priced turbocharged vehicle in the United States
- Most affordable convertible in the United States

Model Lineup

For 2019, the Fiat 500 lineup consists of three models:

- Pop
- Lounge
- Abarth

Available Exterior Colors

- Brillante Red
- Luminosa Orange
- Oliva Green Pearl
- Colosseo Gray
- Laser Blue Metallic
- Mezzanotte Blue Pearl
- Granito Gray
- Pompei Silver
- Vesuvio Black Pearl
- Perla White Tri-coat
- Bianco White Ice

Available Interior Colors

- Nero/Grigio (black/gray)
- Rosso/Nero (red/black)
- Rosso/Avorio (red/ivory)
- Grigio/Nero (gray/black)
- Grigio/Avorio (gray/ivory)
- Marrone/Avorio (brown/ivory)
- Avorio/Avorio (ivory/ivory)
- Avorio/Nero (ivory/black)
- Nero (black)

More Information

Please visit the Fiat 500 and 500c (cabrio) newsroom and the Fiat 500 Abarth and 500c Abarth newsroom for the latest product information, photography, videography, plus access to specification and feature availability documents.

FIAT Brand

FIAT brand celebrates its 120th anniversary. For more than a century, some things haven't changed. Head-turning Italian design and the ultimate fun-to-drive factor come standard with every FIAT.

FIAT is the only brand in the industry to offer standard turbo powertrains that deliver at least 30 mpg across its entire product lineup. The all-turbo lineup includes the all-wheel-drive Fiat 500X compact crossover, the Fiat 124 Spider roadster and the five-passenger Fiat 500L utility vehicle. FIAT is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

Follow Fiat brand and FCA news and video on:

Company blog: <http://blog.fcanorthamerica.com>

Media website: <http://media.fcanorthamerica.com>

FIAT brand: www.fiatusa.com

FIAT blog: blog.fiatusa.com

Facebook: www.facebook.com/fiatusa or <https://www.facebook.com/FiatChrysler.NorthAmerica/>

Instagram: www.instagram.com/fiatusa or www.instagram.com/FiatChrysler_NA

Twitter: www.twitter.com/fiatusa or www.twitter.com/FiatChrysler_NA

YouTube: www.youtube.com/fiatusa or www.youtube.com/fcanorthamerica

-###-

Additional information and news from FCA US LLC are available at: <http://media.fcanorthamerica.com>