

FCA México reports sales of 7,824 units

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- Dodge Durango, Grand Caravan and Journey showed a sales increase
- Jeep® Wrangler reported seventh consecutive month of sales growth
- Ram recorded best June ever
- Fiat Ducato achieved best June since 2013
- Mitsubishi L200 achieved best June ever

July 3, 2018, Mexico City - In June, FCA México recorded sales of 7,824 units.

"For FCA México it is very important to always stay at the forefront, that's the main reason we are continuously looking to renew our portfolio," said Bruno Cattori, President & CEO of FCA México. "Last month we expanded our product range, we launched the Jeep® Grand Cherokee Laredo, Jeep Renegade Night Eagle Edition, and we revealed new models of the most powerful muscle car family, highlighting the Dodge Challenger SRT Hellcat Redeye with 797 hp."

Alfa Romeo

Alfa Romeo sold 22 units.

Last month, the iconic Italian brand celebrated 108 years of existence, a history full of triumphs, Italian heritage and some of the most beautiful cars that humans have been able to meet.

Chrysler

Chrysler recorded sales of 36 units.

Dodge

Dodge sold 2,357 units. Dodge people movers portfolio – Dodge Grand Caravan, Dodge Durango and Dodge Journey – showed a sales increase of 20 percent, 11 percent and 10 percent, respectively. Dodge Challenger reported a 45 percent sales improvement versus 2017.

Last month in Detroit, the most powerful muscle car family on the market was renewed, revealing the most powerful production vehicle: the Dodge Challenger SRT Hellcat Redeye with 797 hp.

FIAT

FIAT sold 820 units. Fiat Ducato achieved its best June sales since 2013. Fiat Mobi registered sales of 368 units, while Fiat UNO sold 339 units.

Jeep

Jeep placed in the Mexican market 1,146 units, up 17 percent versus June 2017. For seventh consecutive month, the Jeep Wrangler continued growing, reporting sales of 277 units, a 23 percent increase compared to June 2017. Jeep Grand Cherokee, the most-awarded SUV, sold 310 units, up 9 percent. Jeep Renegade achieved sales of 302 units, leading the premium small SUV segment. Jeep Compass sold 217 units, leading the premium compact SUV segment.

June saw the launch of the Jeep Grand Cherokee Laredo, the entry level of this model, making it more accesible without compromising the excellent equipment. We also launched the Renegade Night Eagle, a special edition of our entry vehicle of the brand, which inherits the DNA and legacy of the Jeep brand, incorporating aesthetic details in black.

Mitsubishi Motors

Mitsubishi Motors Mexico recorded sales of 1,226 units, a 71 percent increase versus previous year. Mitsubishi L200 achieved best June with 626 units. Mitsubishi Mirage sold 476 units, up 82 percent.

Ram

Ram brand achieved its best June sales ever with 2,217 units, up 8 percent versus 2017. Vehicles of Ram Commercial, Luxury and Sport divisions showed a sales improvement.

In the commercial division, Ram ProMaster Rapid recorded its best sales month ever with 458 units, while Ram 700 placed 824 units. Both continue leading their respective segments. Ram ProMaster achieved its best June ever with 204 units.

Ram 4000 sales increased 15 percent versus 2017.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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