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## **Dodge Announces Pricing for Revamped 2019 Challenger Lineup, Offering Most Affordable V-8 in the Muscle Car Segment, America's Only All-wheel-drive Muscle Coupe and Most Powerful V-8 with New Challenger SRT Hellcat Redeye**

*2019 Dodge Challenger Lineup Features a U.S. Manufacturer's Suggested Retail Price (MSRP) Starting at \$27,295*

- Powered by the award-winning 305-horsepower Pentastar V-6 paired with the TorqueFlite eight-speed automatic transmission, the 2019 Dodge Challenger SXT is the most affordable V-6 automatic in the muscle car segment
- Challenger is America's only all-wheel-drive (AWD) muscle coupe – with class-exclusive AWD capability with front-axle disconnect on two models for 2019: SXT AWD and GT AWD
- Challenger GT RWD model is powered by the 305-horsepower Pentastar V-6 and features standard performance elements, including hood with scoop, splitter, suspension, steering, paddle shifters and cloth Houndstooth seats
- Challenger R/T models feature the high-torque 5.7-liter HEMI® with 375 horsepower and up to 410 lb.-ft. of torque mated to either the TorqueFlite eight-speed or standard six-speed manual transmission. At a starting U.S. MSRP of \$34,100, Challenger offers the most affordable V-8 in the segment
- Challenger R/T Scat Pack delivers the most muscle for the dollar in the segment; the 392 HEMI V-8 delivers 485 horsepower and 475 lb.-ft. of torque priced less than \$40,000 U.S. MSRP; Widebody Package now available for 2019
- Challenger SRT Hellcat is more powerful than ever with more performance-focused features and a new starting U.S. MSRP of \$58,650, more than \$5,000 less than 2018 model
- Powered by the supercharged 6.2-liter HEMI high-output engine that also powered the Demon, the new Challenger SRT Hellcat Redeye produces 797 horsepower and 707 lb.-ft. of torque, delivers 0-60 miles per hour (mph) acceleration in 3.4 seconds, a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph, making it the quickest, fastest and most powerful muscle car

June 29, 2018, Auburn Hills, Mich. - Dodge//SRT continues to push the envelope in the muscle car world, unleashing a new [Challenger lineup](#) with new models, class-exclusive all-wheel-drive (AWD) technology, a new R/T Scat Pack Widebody and the most powerful SRT Hellcat lineup ever, ranging from 717 to 797 horsepower with the new Challenger SRT Hellcat Redeye.

"The 2019 Dodge Challenger lineup continues to evolve, with new models, more SRT Hellcat horsepower and new pricing," said Steve Beahm, Head of Passenger Car Brands - Dodge, SRT, Chrysler and FIAT, FCA - North America.

The 2019 Dodge Challenger model lineup has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$27,295:

Challenger SXT RWD	\$27,295
Challenger GT RWD	\$29,995
Challenger SXT AWD	\$30,295
Challenger GT AWD	\$32,995
Challenger R/T	\$34,100
Challenger R/T Scat Pack	\$38,995 – (plus \$1,000 gas guzzler tax [GGT] on manual transmission)

Challenger SRT Hellcat                   \$58,650 – (plus \$1,700 GGT on all models)  
Challenger SRT Hellcat Redeye       \$69,650 – (plus \$1,700 GGT )  
(All prices exclude \$1,395 destination charge.)

Production of the 2019 Dodge Challenger is scheduled to start at the [Brampton Assembly Plant](#) (Ont.) in the fall with vehicles starting to arrive in dealerships in the fourth quarter of 2018.

#### **About Dodge//SRT**

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America's only four-door muscle car. Powered by the 707-horsepower supercharged 6.2-liter HEMI® Hellcat V-8 engine, the 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2019 Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI high-output engine makes it the most powerful, quickest and fastest muscle car, reaching 0-60 miles per hour (mph) in 3 seconds, and the fastest GT production car with a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph. It also reaches new top speed of 203 mph.

Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat, with its more powerful 717-horsepower engine, and the Challenger R/T Scat Pack Widebody, featuring fender flares from the SRT Hellcat Widebody which add 3.5 inches of width to the 485-horsepower Scat Pack's standard body. Also new for 2019 is the Challenger R/T Scat Pack 1320 with exclusive drag strip technology from the iconic Dodge Challenger SRT Demon. The Challenger R/T Scat Pack 1320 is a drag-oriented, street-legal muscle car and a blank canvas for the serious grassroots drag racer. The 2019 Dodge Durango SRT, America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs., completes the brand's performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

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