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‘Roadkill Nights Powered By Dodge’ Brings Legal Drag Racing and Thrill Rides Back to Woodward Avenue, Saturday, Aug. 11

Overall $40,000 purse, largest ever at ‘Roadkill Nights Powered by Dodge,’ is up for grabs

- The fourth annual ‘Roadkill Nights Powered by Dodge,’ held for the third consecutive year at M1 Concourse in Pontiac, Michigan, kicks off metro Detroit's week-long celebration of classic cars and car culture
- Bigger and better than ever with two unique thrill ride experiences in 707-horsepower Dodge Challenger and Charger SRT Hellcat models, additional celebrity showdown races and freestyle motocross exhibitions
- Returning fan favorites include show 'n' shine, dyno testing, kidszone, flamethrower and wheelstander exhibitions, ‘Roadkill’ stunts and more
- Leah Pritchett’s Dodge/Mopar Top Fuel Dragster and Matt Hagan’s Dodge Charger Funny Car will "light ‘em up" on iconic Woodward Avenue
- Dodge Challenger SRT Demon simulators will offer the latest state-of-art motion technology to deliver incredibly realistic special effects and virtual head-to-head drag racing
- Drag racing applications and event information are available now at roadkill.com/nights

June 13, 2018, Auburn Hills, Mich. - With more thrill ride experiences in the 707-horsepower Dodge Challenger and Charger SRT Hellcat models, additional celebrity showdown races and a larger than ever overall $40,000 purse, Motor Trend Group’s “Roadkill Nights Powered by Dodge” will be bigger and better in 2018.

For the fourth year overall and third year on historic Woodward Avenue, the popular street drag racing and car festival returns Saturday, Aug. 11 to take over M1 Concourse in Pontiac, Michigan, kicking off southeast Michigan's week-long celebration of classic cars and car culture.

Spectator tickets, show 'n' shine participation and package information, as well as drag racing applications, are available now at roadkill.com/nights.

Featuring two classes for drag racing this year, Big Tire and Small Tire, a cash purse of $30,000 is up for grabs. As part of the overall $40,000 purse, the largest cash purse ever offered at “Roadkill Nights Powered by Dodge,” an additional $10,000 will be awarded to the celebrity showdown race winner’s charity of choice.

Both drag racing classes will have the same payout structure with $15,000 as the total purse per class:

- Winner – $5,000
- Runner Up – $1,500
- Semi Finalists – $750 (2 payouts)
- Quarter Finalists – $500 (4 payouts)
- Fastest Dodge-powered vehicle – $5,000

“Last year, more than 40,000 enthusiasts celebrated performance car culture at ‘Roadkill Nights Powered by

Dodge' in an epic kick off to a week of cruising events," said Steve Beahm, Head of Passenger Car Brands – Dodge//SRT, Chrysler, and FIAT, FCA - North America. "With drag racing, thrill rides and music, Roadkill Nights gets people on to a track run by professionals, so they can really show how their hot rods perform in a more controlled environment."

Doubling the Dodge Thrill Ride experiences, the 707-horsepower Dodge Charger and Dodge Challenger SRT Hellcat models will be in two locations within the M1 Concourse this year. With a major shot of adrenaline, drifting is back shredding tires on the M1 Concourse skid pad. The other location will again be on the north loop of the M1 track, with the Dodge SRT Hellcat vehicles reaching hair-raising speeds and demonstrating their power.

There also will be more celebrities participating in showdown races and the addition of freestyle motocross exhibitions at the 2018 event. Leah Pritchett in her Dodge/Mopar Top Fuel Dragster and Matt Hagan in his Dodge Charger Funny Car will once again "light 'em up" on Woodard Avenue. Other returning fan favorites include the high-octane virtual head-to-head racing in Dodge Challenger SRT Demon simulators; show 'n' shine; dyno testing; "Roadkill" stunts; flamethrower and wheelstander exhibitions; family friendly kidszone activities; and an eclectic array of food truck offerings.

The drag racing will include a celebrity showdown with Motor Trend's hugely popular series "Roadkill" co-hosts David Freiburger and Mike Finnegan. Chris Jacobs of Velocity's "Barrett-Jackson Live" will emcee the activities, while Brian Lohnes of Motor Trend's "Put Up or Shut Up" will emcee the drag races. Additional industry celebrity attendees include Richard Rawlings of Discovery's "Fast n' Loud," Steve Magnante of Velocity's "Barrett-Jackson Live," Cristy Lee of "Barrett-Jackson Live" and "All Girls Garage," and Bill Goldberg and Matt D'Andria from the automotive podcast "CarCast with Adam Carolla."

"Roadkill Nights not only brings 'Roadkill' to life, but also allows our fans to appreciate firsthand the thrill of top-speed drag racing," Freiburger said. "Going four years strong, the event has something for everyone. Whether you're a drag racer, car enthusiast or looking for a fun day to spend with family, Roadkill Nights promises a dynamic experience."

Gates are open for "Roadkill Nights Powered by Dodge" from 10 a.m. to 11 p.m., with Dodge Thrill Rides taking place from 10 a.m. to 10 p.m. and drag racing from 11 a.m. to 10 p.m.

Roadkill Nights Registration Information
General admission to the event is $10 per person — $5 per person for Pontiac residents ($5 price available on-site only). Children 12 years and under are free.

Full details for spectator tickets, show 'n' shine registration, participant registration for drag racing, and an extensive range of packages are available now at roadkill.com/nights.

Roadkill Nights is an event produced by ROADKILL, a brand of Motor Trend Group, with a hit show that delivers a one-of-a-kind taste of "Automotive Chaos Theory" on the Motor Trend App and Velocity network.

For more information on Roadkill and Roadkill Nights, see Roadkill.com and follow on Facebook, facebook.com/roadkillshow,and Twitter, twitter.com/roadkillshow.

Fans can follow the action for Roadkill Nights at hashtags #RoadkillNights and #poweredbydodge.

Street racing can have serious legal and safety risks. Both ROADKILL and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

About ROADKILL
The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including the most-viewed YouTube automotive original series in the United States, Roadkill Nights branded events, and *Roadkill Extra* and *Roadkill Garage* shows, available

exclusively on Motor Trend.

About Motor Trend Group
Motor Trend Group is the largest automotive media company in the world, bringing together Discovery's fast-growing Velocity network and a vast automotive digital, direct-to-consumer, social and live event portfolio, including MOTOR TREND, HOT ROD, ROADKILL, AUTOMOBILE, and more than 20 other industry-leading brands. With a cumulative reach of more than 131 million, the company encompasses television's #1 network for automotive superfans, a leading automotive YouTube Channel, and the Motor Trend app, the only auto-dedicated subscription video-on-demand service.

Dodge//SRT
For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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