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DESTINED FOR STARDOM: Last 2018 Dodge Challenger SRT Demon Rolls Off Assembly Line

May 30, 2018, Brampton, Ontario - The last [2018 Dodge Challenger SRT Demon](#), assembled at the FCA US [Brampton Assembly Plant](#) (Ontario, Canada), rolled off the line today in the first step toward making horsepower history at the June 20-23 Barrett-Jackson Northeast Auction. The limited-production, world record-setting 2018 Demon and the last [2017 Dodge Viper](#) hand-built American supercar will be auctioned as a pair in “[The Ultimate Last Chance](#)” end-of-an-era offer with 100 percent of the hammer proceeds from the sale going to the United Way.

After leaving the Brampton plant, the last 2018 Dodge Challenger SRT Demon will travel to an upfit center for its final stages of assembly, which includes adding a hand-painted exclusive Viper Red exterior color, 18-inch aluminum wheels, 18-inch Demon drag radial tires, Demon vehicle badging and a one-of-a-kind VIN instrument panel badging.

Production of the Challenger SRT Demon was limited to one model year and 3,300 units.

The winning bidder at the June 20-23 Barrett-Jackson Northeast Auction, held at the Mohegan Sun Resort in Uncasville, Connecticut, takes home a combined 1,485 horsepower: the 840-horsepower Dodge Challenger SRT Demon – the industry’s first and only purpose-built, street-legal production drag car with the most powerful production V-8 engine and 20-plus industry-first, drag-performance features – and the 645-horsepower Dodge Viper with an 8.4L V-10 engine, aerospace-grade lightweight carbon fiber body, iconic side exhaust and massive 14-inch wide rear tires.

Additional details on this once-in-a-lifetime Dodge Challenger SRT Demon/Dodge Viper Barrett-Jackson auction lot are available at [DodgeGarage.com](#).

Leaving behind a 25-year legacy with more track records than any other production car, production of the V-10-powered Dodge Viper concluded at the Conner Avenue Assembly Plant in Detroit in August 2017. The last production 2017 Dodge Viper is styled in homage to the first-generation Dodge Viper RT/10 with its Viper Red exterior and black interior. The car (VIN ending in 731948) includes exterior carbon fiber accents, black Alcantara leather seats and an exclusive VIN instrument panel badge and authentication kit.

Dodge//SRT and Barrett-Jackson have collaborated before with charity as the winner. A one-of-a-kind 2015 Dodge Challenger SRT Hellcat, VIN0001, [raised \\$1.65 million for charity](#) in 2014 — at the time more than any other car in Barrett-Jackson history.

About Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge proudly offers a complete lineup of performance vehicles that stand out in their own segments. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to America’s only four-door muscle car. The 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye, 2020 Dodge Challenger SRT Hellcat, the Challenger R/T Scat Pack Widebody and the 2020 Challenger R/T Scat Pack 1320. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable American three-row SUV, completes the brand’s performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger. Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA:

FCA), please visit www.fcagroup.com.

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