

## **FCA México Reports April Sales of 6,684 Units**

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- Fiat Ducato and Fiat Palio Adventure achieved best April since 2012
- Jeep® Wrangler recorded best April ever
- Mitsubishi sales improved 1 percent versus 2017
- Ram recorded best April ever

May 1, 2018, Mexico City - In April, FCA México recorded sales of 6,684 units.

"Last month, we introduced Stelvio, the first Alfa Romeo SUV, which combines iconic Italian design, technology and engineering as part of the DNA of the brand," said Bruno Cattori, President & CEO of FCA México. "This launch, like the ones we have had so far in 2018, show our commitment to bring vehicles that are benchmarks in their segments to the Mexican market."

### **Alfa Romeo**

Last month, Alfa Romeo sold 22 units. We launched the first SUV of the Alfa Romeo brand, Stelvio. In the TI version, it is equipped with the best technology and security features.

### **Chrysler**

Chrysler recorded sales of 26 units. Chrysler Pacifica was named "[Family Car of Texas](#)," "[Green Car of Texas](#)" and "[Minivan of Texas](#)" by TAWA.

### **Dodge**

Dodge reported sales of 1,947 units. Dodge Attitude, the sales leader of the brand, sold 1,303 units, up 11 percent versus 2017. The iconic muscle cars Dodge Charger and Dodge Challenger reported a sales improvement of 48 percent and 7 percent, respectively. People movers Dodge Grand Caravan and Dodge Durango increased their sales 24 percent and 14 percent, respectively.

### **Fiat**

Fiat sold 820 units. Fiat Mobi sales were 405 units, an increase of 4 percent versus prior year. Fiat Ducato and Fiat Palio Adventure reported best April since 2012. Fiat Uno sold 278 units.

### **Jeep®**

For the fourth consecutive month, Jeep continued its strong sales performance, registering a sales increase of 21 percent versus last year with 855 units. Jeep Wrangler, the flagship of the brand, reported sales of 253 units, up 37 percent versus prior year for its best April ever. Jeep Renegade sold 222 units, up 24 percent and leading the premium small SUV segment. Jeep Grand Cherokee sold 222 units while Jeep Compass sold 146 units, leading the premium compact SUV segment.

### **Mitsubishi Motors**

Mitsubishi Motors Mexico sold 1,048 units, an increase of 1 percent versus previous year. Mitsubishi L200 sold 477 units, an 11 percent improvement compared to April 2017, while Mitsubishi Outlander sales grew 4 percent. Mitsubishi Mirage sold 430 units.

### **Ram**

Ram brand achieved its best April sales ever with 1,966 units, up 19 percent versus 2017. Vehicles of the

Commercial Ram division, Ram 700 and Ram ProMaster Rapid, set new sales records and best April ever, posting sales of 849 units and 395 units, respectively. Also, Ram 1500 Crew Cab Light Duty reported sales of 366 units, up 30 percent compared to 2017. The all-new 2019 Ram 1500 was named to [Ward's 2018 10 Best Interiors List](#). This pickup has features, technology and premium materials, making it the leader in its class.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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