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FCA Canada Reports Best-Ever Sales Month for Jeep® Wrangler and Chrysler Pacifica

- All-time sales records set for Jeep® Wrangler and Chrysler Pacifica
- Jeep and Ram brands set March sales records
- Jeep Compass and Ram trucks set March sales records

April 3, 2018, Windsor, Ontario - FCA Canada today reported sales of 24,490 vehicles, an 8 per cent decrease compared with sales in March 2017 of 26,531.

Jeep® Brand

Jeep brand total sales increased 44 per cent in March 2018 to 8,506, setting a monthly record. Breaking all monthly sales records, Jeep Wrangler saw its best month ever with 3,839 vehicles sold. Setting a March record within the Jeep brand was Compass with 1,217 vehicles sold, up from 112 sold in March 2017. Jeep and Mopar recently inspired enthusiasts at the 52nd annual Moab Easter Jeep Safari with 7 unique concept vehicles.

Chrysler Brand

Chrysler Pacifica sales of 886 are the best results of any month since the vehicle launch. The Windsor-built 2018 Chrysler Pacifica was named the best minivan for the second year in a row by the New York Daily News Autos team in the newspaper's third annual Auto Awards.

Dodge Brand

Dodge Charger sales of 610 were up 43 per cent compared with March 2017 results.

Ram Truck Brand

Ram Truck brand sales were up 6 per cent to 9,458, marking a monthly record for both the brand, as well as Ram pickup trucks, with sales up 7 per cent to 8,972. Ram ProMaster Van sales were up 3 per cent to 464.

Alfa Romeo Brand

Alfa Romeo brand sales of 154 vehicles were up significantly compared with the same month a year ago. Stelvio led the brand with 77 sales followed by Giulia with 69.

Sales Chart*:

	Month Sales		**Vol %**	**CYTD Sales**		**Vol %**
Model	**Curr Yr**	**Pr Yr**	**Change**	**Curr Yr**	**Pr Yr**	**Change**
Compass	1,217	112	987%	2,582	242	967%
Patriot	0	326	-100%	1	984	-100%
Wrangler	3,839	1,211	217%	10,492	3,533	197%
Cherokee	2,011	2,475	-19%	5,133	6,594	-22%
Grand Cherokee	1,333	1,384	-4%	3,696	3,523	5%
Renegade	106	409	-74%	310	1,122	-72%
JEEP BRAND	**8,506**	**5,917**	**44%**	**22,214**	**15,998**	**39%**
200	0	639	-100%	0	1,701	-100%
300	153	555	-72%	713	1,069	-33%
Town & Country	0	0	N/A	0	5	-100%
Pacifica	886	648	37%	2,012	1,344	50%
CHRYSLER BRAND	**1,039**	**1,842**	**-44%**	**2,725**	**4,119**	**-34%**
Dart	0	27	-100%	2	262	-99%

Charger	610	426	43%	1,278	911	40%
Challenger	169	575	-71%	404	978	-59%
Viper	1	4	-75%	2	10	-80%
Journey	673	2,027	-67%	1,387	4,513	-69%
Caravan	2,992	5,459	-45%	9,013	11,226	-20%
Durango	816	844	-3%	1,719	1,899	-9%
DODGE BRAND	**5,261**	**9,362**	**-44%**	**13,805**	**19,799**	**-30%**
Ram P/U	8,972	8,347	7%	20,667	21,802	-5%
ProMaster Van	464	449	3%	1,095	1,108	-1%
ProMaster City	22	120	-82%	79	286	-72%
RAM BRAND	**9,458**	**8,916**	**6%**	**21,841**	**23,196**	**-6%**
Giulia	69	22	214%	132	25	428%
Alfa 4C	8	4	100%	14	5	180%
Alfa Stelvio	77	0	NEW	209	0	NEW
ALFA BRAND	**154**	**26**	**492%**	**355**	**30**	**1083%**
500	42	180	-77%	70	453	-85%
500L	4	4	0%	5	22	-77%
500X	4	211	-98%	16	336	-95%
Spider	22	73	-70%	51	136	-63%
FIAT BRAND	**72**	**468**	**-85%**	**142**	**947**	**-85%**
TOTAL FCA CANADA	**24,490**	**26,531**	**-8%**	**61,082**	**64,089**	**-5%**

***Method of Determining Monthly Sales**

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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