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FCA México Reports February Sales of 7,085 Units

- Dodge Charger recorded best February ever
- Fiat Ducato and Fiat Palio Adventure achieved best February ever
- Jeep® Wrangler set a new sales record; best February in its history
- Ram ProMaster Rapid and Ram 700 continue as top leaders in their segments

March 1, 2018, Mexico City - In February, FCA México recorded sales of 7,085 units.

"Our positive results in key segments show the momentum we are having based on a unique brand identity, strong support from our dealers and a broad product portfolio," said Bruno Cattori, President & CEO of FCA México. "Last month, we had one of the most important releases for the Jeep® brand, the all-new 2018 Jeep Wrangler, the most capable 4x4 in its class, adding luxury and comfort, achieving excellent comments and acceptance from the media."

Alfa Romeo Brand

Alfa Romeo sold 21 units. In February, the Alfa Romeo Sauber F1 team launched the new C37, a vehicle that will compete in the 2018 season of Formula 1. This vehicle is the return of the brand to the highest motorsport category after 30 years of absence.

Chrysler Brand

Chrysler recorded sales of 28 units. FCA US LLC announced an agreement to supply thousands of [Chrysler Pacifica Hybrid](#) minivans to Waymo to support the launch of the world's first driverless ride-hailing service. FCA previously delivered 100 Pacifica Hybrid minivans, adapted for self-driving, to Waymo during the second half of 2016 and an [additional 500](#) in 2017.

Dodge Brand

Dodge sold 2,131 units. Dodge Charger reported its best February in its history. Dodge Attitude sold 1,291 units. Dodge Durango sales grew 44 percent.

FIAT Brand

FIAT sold 776 units. Fiat MOBI sold 370 units. Fiat Ducato and Fiat Palio Adventure sales grew 89 percent and 61 percent, respectively, compared to 2017; achieving best February ever.

Jeep Brand

Jeep continues with a strong sales performance, registering a sales increase of 54 percent versus last year with 1,129 units. Jeep Wrangler sold 423 units, best February ever. Two months after the official launch of this product, the all-new 2018 Jeep Wrangler came to our country in order to keep the range products updated and to demonstrate the great capabilities it has, adding now more comfort and luxury. Jeep Grand Cherokee placed in the market 270 units. Jeep Renegade sold 208 units, leading the premium small SUV segment, while Jeep Compass sold 209 units, leading the premium compact SUV segment.

The Jeep brand was recognized as a 2018 "Cult Brand" Honoree at the annual The Gathering (Society of Cult Brands). Jeep is the first and only automotive brand to be recognized by the association.

Mitsubishi Motors

Mitsubishi Motors Mexico sold 1,124 units. Mitsubishi Outlander sales rose 40 percent versus 2017 with 139 units. In addition, Mitsubishi L200 sold 438 units, while Mitsubishi Mirage registered sales of 497 units.

Ram Truck Brand

Ram brand sold 1,876 units. The commercial Ram division continues with excellent results as the Ram 700 sold 737 units, a 2 percent increase, becoming the best-selling Ram vehicle. Ram ProMaster Rapid sold 391 units, a 40 percent increase over prior year, and Ram 4000 showed a sales improvement of 2 percent compared to the prior year.

Last month, Mopar, our service and parts brand, launched during the Chicago Auto Show more than 200 accessories for the new 2019 Ram 1500, one of the most important launches for the brand, raising the bar in the luxury pick-up segment.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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