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FCA Canada: Dodge Durango Earns New Stripes, Carbon Fibre Interior and Mopar Performance Parts

- New dual-centre stripes available in five different colours add sinister factory-custom look — available on Dodge Durango R/T and SRT
- Enhanced SRT Interior Appearance Group brings authentic carbon fibre upgrades to the Durango SRT's cabin
- New Mopar performance exhaust systems improve flow and add an unmistakable note — available on Dodge Durango R/T and SRT
- New Mopar performance lowering spring kit delivers improved handling and lower stance — available on Dodge Durango SRT; lowers the fastest SUV in its class an average of 15 mm (0.6 inches) closer to the pavement
- Dodge Durango SRT is the most powerful and fastest three-row SUV with its legendary 475-horsepower HEMI® V-8 engine and National Hot Rod Association–certified quarter-mile time of 12.9 seconds that also outhauls every three-row SUV on the road with best-in-class towing capability of 3946 kg (8,700 pounds)

February 7, 2018, Windsor, Ontario - Performance enthusiasts looking for a three-row SUV with a factory-custom look need look no further than the 2018 Dodge Durango.

New for 2018, Durango R/T and SRT models will feature factory-custom stripes and available performance exhaust systems. The Durango SRT will also offer an available carbon fibre interior and performance lowering spring kit, giving the menacing SUV an even lower stance and improved handling.

"Our Dodge//SRT performance enthusiasts are always looking for ways to make their vehicle their own," said Steve Beahm, Head of Passenger Cars, Dodge//SRT, Chrysler and FIAT, FCA – North America. "The available stripes and carbon fibre throughout the interior really give Durango a custom look from the factory, and they are perfectly complemented by Mopar's available exhaust systems and performance springs, which make Durango even more fun to drive."

New features available in the coming months include:

- New dual-centre exterior stripe design covers the front and rear fascias, hood, portions of the roof and the tailgate. The dual stripe is tailored to the signature NACA duct-hood vent to emphasize the Durango R/T and Durango SRT models functional yet aggressive design. With a Canadian Manufacturer's Suggested Retail Price (MSRP) of $1,495, the stripes are offered in five colours: Bright Blue, Flame Red, Gunmetal Low Gloss (metallic finish), Low Gloss Black and Sterling Silver (metallic finish). Dealer orders for the new stripe package will start in March 2018.
- Mopar's new performance exhaust systems are bolt on, high-performance units factory-tuned for improved flow, sound and overall performance. The exhaust system's chromium 304 stainless steel construction improves corrosion resistance. Stainless steel band-style clamps provide tight seals and make installation easy. Welded and polished 4-inch tips provide an aggressive appearance. Both exhaust systems were developed in concert with Dodge//SRT engineers and designers, which provided access to proprietary sound data, creating unique and unmistakable sound characteristics. The new performance exhaust system for the Durango SRT (Part Number 77072487) is priced at a Canadian MSRP of $2,855 and will be available in the second quarter of 2018. The new Durango R/T system (Part Number 77072479) is priced at an MSRP of $2,465 and is available now.

- Mopar's performance lowering spring kit enhances the Durango SRT's already outstanding high-speed cornering stability and consistency. The new springs lower the fastest SUV in its class an average of 15 mm (0.6 inches) closer to the pavement for improved handling and an in-your-face vehicle stance. As with the performance exhaust, Mopar worked closely with Dodge//SRT engineers and used proprietary data — unavailable to the aftermarket — to tune the lowering springs to the factory-fitted dampers. Performance gains include less rear-end squat during acceleration, less nose dive under braking and reduced body roll while cornering. The new performance lowering spring kit (Part Number 77072488) is priced at an MSRP of $471 and will be available in March.
- The new SRT Interior Appearance Group, which features a premium-wrapped instrument panel, Dinamica soft-touch headliner and accent paint on speaker trim rings, adds an authentic carbon-fibre instrument panel and door bezels. The SRT Interior Appearance Group will be available for ordering in February.

About Dodge Durango

The Dodge Durango's combination of uncompromised utility, advanced technology, class-leading towing and driving range, confident driving dynamics and aggressive styling make it the Dodge Charger of the SUV segment. For 2018, Dodge builds on Durango's proven performance, utility and comfort with the new SRT model, appearance packages and an available soft-touch hand-wrapped instrument panel. Durango's standard eight-speed automatic transmission is paired with the award-winning 3.6-litre Pentastar V-6 engine rated at up to 295 horsepower and 260 lb.-ft. of torque, and best-in-class towing capability of 2,812 kg (6,200 pounds). The classic 5.7-litre HEMI® V-8 engine produces a best-in-class 360 horsepower and 390 lb.-ft. of torque and is capable of towing up to 3357 kg (7,400 pounds). New for 2018, the Durango SRT's proven 392-cubic-inch HEMI V-8 delivers 475 horsepower and 470 lb.-ft. of torque, 0-60 miles per hour acceleration in 4.4 seconds, quarter-mile elapsed time of 12.9 seconds as certified by the National Hot Rod Association (NHRA), all while out-hauling every three-row SUV on the road with a best-in-class towing capability of 3,946 kg (8,700 pounds).

About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is FCA North America's mainstream performance brand, and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the company in 1914. Their influence continues today. New for 2018, the 840-horsepower Dodge Challenger SRT Demon, the fastest quarter-mile production car in the world and most powerful muscle car ever, is taking the world by storm, along with the new 2018 Dodge Durango SRT, the fastest, most powerful and most capable three-row SUV, and the 707-horsepower Dodge Challenger SRT Hellcat Widebody. These new SRT ultimate performance models join a brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger, including the 707-horsepower Challenger SRT Hellcat and the Charger SRT Hellcat, the quickest, fastest and most powerful sedan in the world.

About Mopar

Mopar (a simple contraction of the words MOtor and PARts) is the service, parts and customer-care brand for FCA vehicles around the globe. Born in 1937 as the name of a line of antifreeze products, the Mopar brand has evolved over more than 80 years to represent both complete care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era, with Mopar Performance Parts to enhance speed and handling for both road and racing use, and expanded to include technical service and customer support. Today, the Mopar brand's global reach distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centres and 25 customer contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Mopar is the source for genuine parts and accessories for all FCA US LLC vehicle brands. Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles, offering a direct connection that no other aftermarket parts company can provide. Complete information on the Mopar brand is available at www.mopar.ca.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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